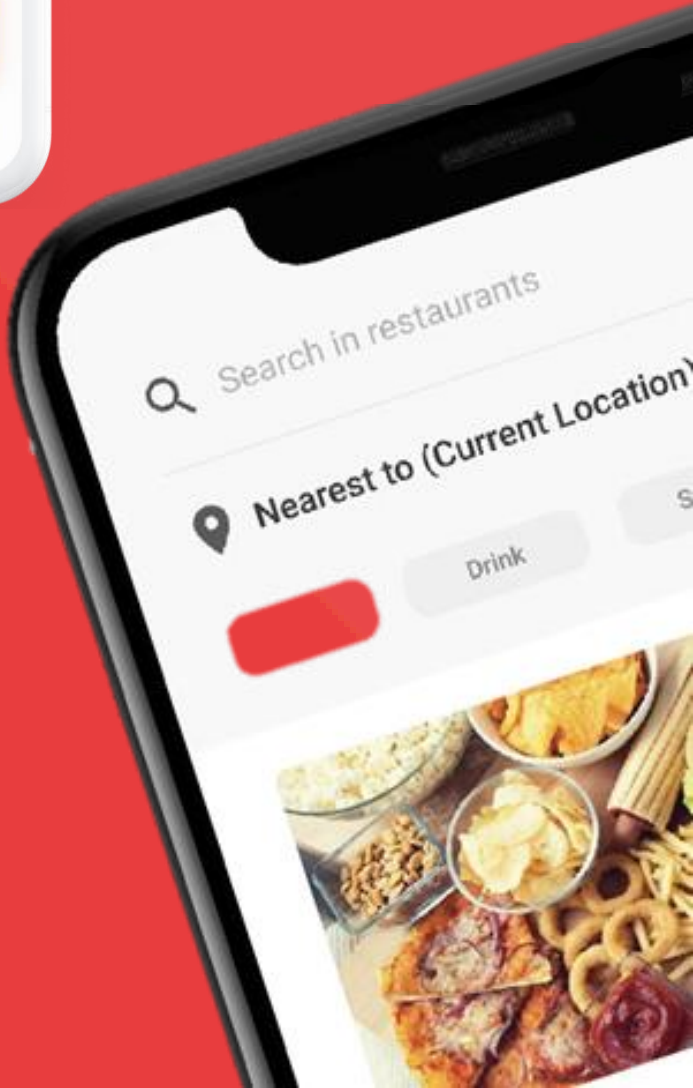
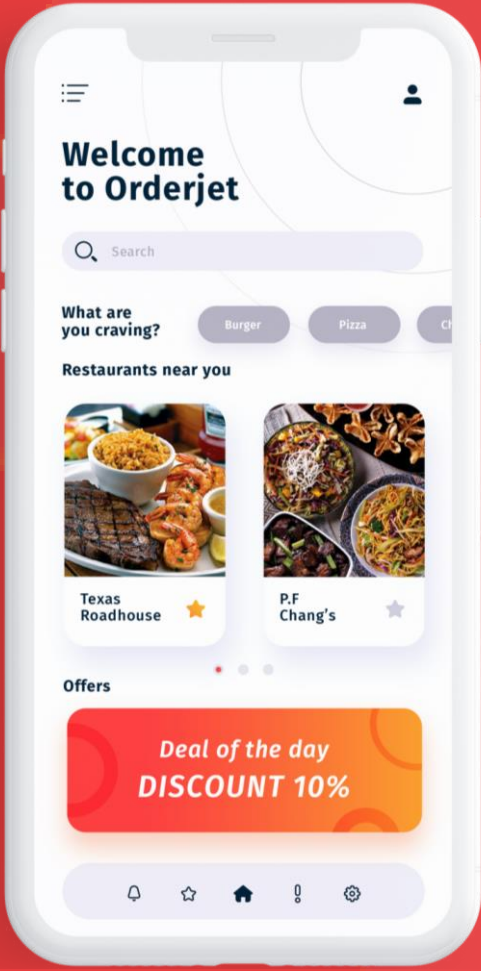


Company Overview



ORDERJET



ORDERJET CO. W.L.L

A B2B solution that provides digitized platforms to enhance F&B and hospitality operations



Ali Haji
CEO
&
Co-founder



Yusuf Almahmood
COO
&
Co-founder



Mahdi Alnasheet
CTO
&
Co-founder



Ali Khalil
CFO
&
Co-founder

About the Founders

Ali Haji , CEO

- BSc in Business and Finance from Heriot Watt and APRM
- 10 years of banking experience, specializing in Risk Management & Business Development in NBB
- 4 years experience in F&B industry.

Yusuf Almahmood, COO

- BSc in Information System Engineering from Multimedia University
- 9+ years experience in restaurant management
- Currently working in the National Audit Office

Mahdi Alnasheet, CTO

- BSc from Birla Institute of Technology
- Full stack developer with 12+ years of experience
- Currently CTO of Tamarran

Ali Khalil, CFO

- BSc in Accounting and Finance from Heriot Watt
- 10+ years in the financial industry, currently working as a financial controller in Solidarity

About the business

The co-founders faced the significant challenge of high operating costs while operating their own restaurants. The idea of OrderJet was born to resolve operational inefficiency by digitizing restaurant processes.

OrderJet aims to serve restaurants and food courts by reducing staffing requirements, operating expenses, and opportunity costs through increased efficiency and customer turnover.

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CR Number	130874	Sector/Subsector	F&B Events
Establishment Year	2019	Legal Structure	WLL

Product/Service Description	<p>OrderJet offers digital platforms to B2B & online ordering platform to B2C. Those platforms designed to enhance the operations in the F&B sector through digitizing the operational processes. The platforms empowers all:</p> <p>A) Restaurants: by giving a holistic set of services covering all ordering types:</p> <ul style="list-style-type: none">• Dining through QR Codes: Every Table or Room has a unique QR code with a dedicated number, as customers can scan the QR and start ordering without the need of a waiter.• Pick up (To-go): Placing Pick-up orders to avoid service waiting time and queue. Customers will be notified once their order is ready to be picked up.• Bring to car: Placing orders and notifying the restaurant that customers have reached so the order is delivered to their car.• Delivery: 0% commission. <p>B) Food Courts: by giving the flexibility to order from multiple vendors by adding items in one basket with a single payment to avoid queuing in crowded places.</p>
Target Audience	B2B: targeting all restaurants, food courts in malls & universities, hospitality services, and clients who run events
Team Overview	6 team members (Founders & Business development team)
Key Milestones	<ul style="list-style-type: none">• IOS & Android Downloads: 8,690• Number of Clients: 52• GMV: \$920,000+• Number of total orders: 88,000+• Total Users: 155,000+• Number total QR scans: 2,000,000+
Revenue streams	<ul style="list-style-type: none">• Subscription fees (monthly and yearly) plans that include:<ul style="list-style-type: none">• Dine in & to go, QR scan codes, unique domain URL, menu editing, user dashboard, online ordering, online payments & marketing tools• Service fees: including Fixed Setup Fee & Service Charge for To-Go orders.
Investment	OrderJet secured an investment worth of \$125,000 late 2023, from Saudi Investor & Bahrain Hope Fund.
Direct/Indirect Competitors	<ul style="list-style-type: none">• LaMenu,• Ordable,

Thank you!

For more information, please contact:

Ali Haji
CEO & Co-Fouder

ah@orderjet.app
+973 38883288