



Rain

Company profile

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Rain

Rain is the first regulated virtual asset platform serving nations across the Middle East

Helping institutional, retail and high-net-worth investors across the GCC buy, sell and store virtual assets on our platform everyday in a safe, reliable, and compliant manner

Rain was established by four founders with established expertise in crypto asset technology



Joseph Dallago

Established Silicon Valley Entrepreneur, Exited x2 companies



AJ Nelson

Established Silicon Valley Entrepreneur, Exited x2 companies



Yehia Badawy

Established entrepreneur and veteran of crypto asset industry. Started 1st Bitcoin meetup in the region



Abdullah Almoaiqel

Industry Entrepreneur and Bitcoin Specialist. Largest Bitcoin OTC Broker in KSA 2014-17

Rain is backed by leading crypto players globally and prominent regional investors

Strategic Investors



Coinbase is the largest cryptocurrency exchange in the U.S. by trading volume, with more than 73 million verified users in over 100 countries; Invested in Series A and again in Series B rounds



Paradigm is a crypto-focused investment firm based in San Francisco with investments in the largest operating companies in the crypto space including but not limited to Rain, Coinbase, and FTX



Leading Venture Capital Firm in the US that has invested \$10 billion in hundreds of companies including pioneers such as Amazon, Google, Twitter, Slack, Uber

Regional and Prominent Investors



Rain was built with four core & interdependent values in mind



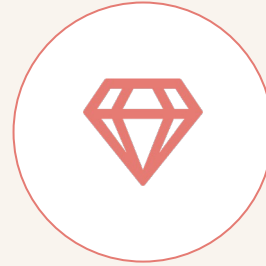
Focus

We say no 1000 times for every yes, we only focus on what is important, and we work towards simplicity in everything we do



Speed

We respond to our customers and partners quickly, we set SLAs for everything, our products perform well, and we have a default aggressive mindset



Premium

We exceed customer expectations in every facet of our product. We are a detail-oriented and customer-focused company. We are not afraid to go the extra mile for a customer



Security

Security is ingrained into everything we do. Protecting our customers and not allowing bad actors to use our system is our biggest responsibility

**1st**

crypto-asset company to
earn a regulatory license in
the **Middle East**

45+

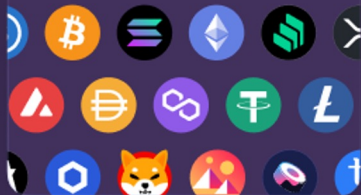
tradable coins
and tokens

1.4 Million

customer sign ups

10

countries served
across the **Middle East**

**\$6.3 Billion**

in volume (USD)

1:1

hold on customer
deposits

3

languages with
24/7 customer support

**3.5 Million**

transactions

Rain in numbers

USD 6.3+ Bn

Volume traded to date by users at Rain since 2019

Rain's track record exemplifies safety, scale, and compliance with regulation

“Rain is the **safest** and **largest** **regulated** crypto platform in MENA”

Perfect uptime record

Zero security breaches

Battle-tested technology security

Quarterly independent audits reported to regulators

No margin trading, no lending, and client assets held 1:1

1.4 million sign ups on the platform

400k+ approved traders

Over USD 6.3 Bn in trading volume since inception

North of 3.5 million transactions processed

First to be regulated in Central Bank of Bahrain

Licensed as brokerage in ADGM

Passed all monthly solvency checks and audits conducted by regulators since inception

Worked proactively with regulators¹ in Turkey to advocate for crypto regulations



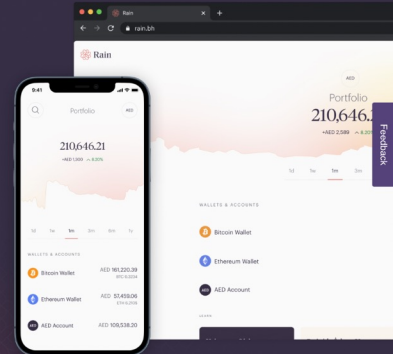
Rain platform offers end-to-end crypto trading, investing, and custody for METAP users

The simplest way to trade crypto in the Middle East

Rain is here to guide you every step of the way on your journey to buy and sell cryptocurrency with 0% trading fee. With you, every step of the way.

[Get Started](#)

Institution? [Register here](#) >



Rain is the first platform to offer end-to-end services to its customers



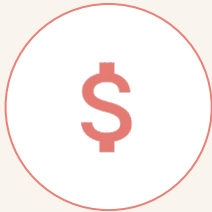
Fiat On/Off Ramp for regional currencies



Retail Brokerage Service



Institutional Brokerage Service



VIP & High Net Worth Dedicated Services

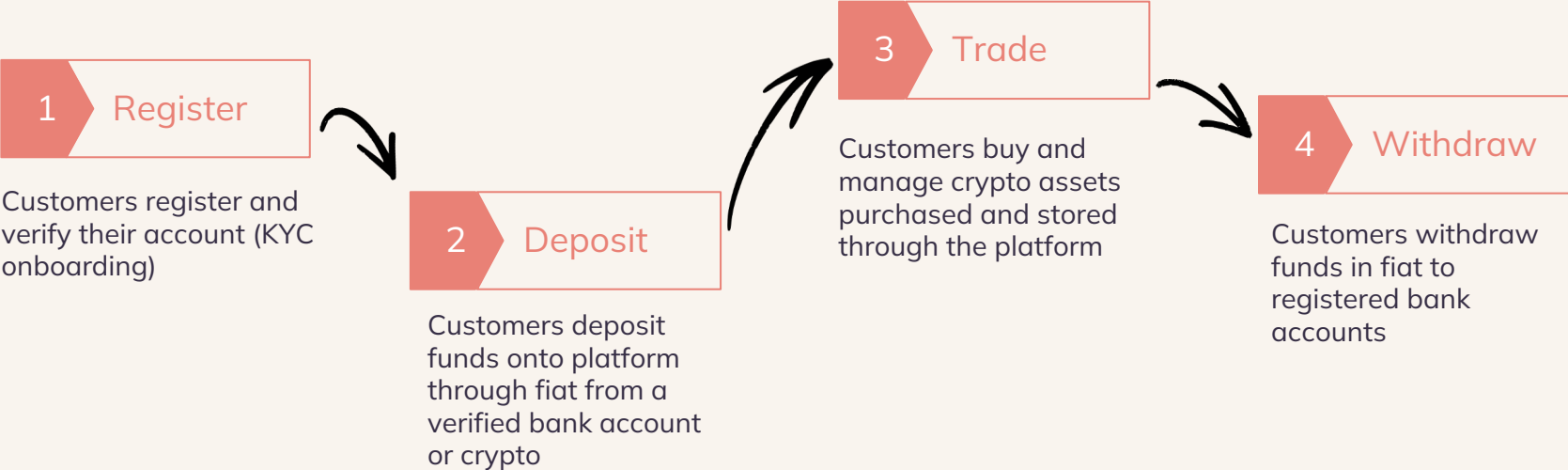


Advanced Trading Platform for Professional Traders



Crypto-Asset Custody

Customers engage Rain's platform through four phases



Rain maintains a strong presence and active following across all social media networks



168K+ followers on X



50K+ followers on LinkedIn



80K+ followers on Instagram

Rain focuses on promoting awareness and knowledge about crypto through webinars featuring prominent regional speakers

Webinar #1

Crypto for Institutional Clients with Rain

Content: crypto's usage and benefits, along with showcasing how institutional clients can onboard onto the Rain platform



Guest speaker: Ahmad AlMaqabi (Head of Blockchain Financial Control Advisory at Al Maqabi Advisory)



Webinar #2

Educational Webinar on Cryptocurrencies

Content: general overview on Bitcoin & Ethereum and the updates on BTC hashrate and impact of the Ethereum merge



Guest speaker: Abdullah Mashat (Managing director at Mashat Group)



Rain distinguishes itself from the competition through three elements



Superior product offering

Rain is the first crypto asset exchange to be regulated in the MENAP region and houses 60+ assets



Competitive pricing

Rain offers 0% trading fees on any sort of crypto asset buy, sell, or swap for its retail customers



Excellence in customer support

Rain is dedicated to support its customers throughout the transaction cycle via multiple channels 24/7/365

Rain has been on a strong growth path since its creation in 2017, culminating in a USD 110M Series B funding



Rain has worked with key government stakeholders in Bahrain and UAE to advance crypto in their markets & the region



Case of Bahrain

Bahrain keen on **becoming a safe regional hub to accommodate the growing interest in crypto sector**

Regulatory taskforce was formed to create the necessary regulatory framework to achieve this

Rain was the **first crypto-asset platform registered** at the Regulatory Fintech Sandbox

Rain's founders **provided input and shared experience** for the formulation of the regulatory framework

Rain became the **first licensed crypto-asset service provider** in the region

Robust crypto-asset regulations announced and **sector consequently launched and growing**



Case of UAE (ADGM)

ADGM¹ launched a Crypto Asset Regulatory Framework in 2018 to **accommodate interest and demand for virtual assets**

Rain is the first crypto brokerage regulated by the ADGM, and was one of the earliest crypto providers to seek a license

Rain continuously assists ADGM and the FSRA² in developing their **understanding of crypto and its corollary activities** and their relevance to the UAE

Rain received its **in principle approval** from the FSRA/ADGM in Feb 2022

Full Financial Service Provider (FSP) **license was received in July 2023**



Context



Rain's contribution



Outcome



Rain