



COMPANY PROFILE





HOW IT STARTED...

VALOUR was established in 2015 in the Kingdom of Bahrain with a vision to develop a Bahraini sportswear brand that provides high quality sports inspired apparel for individuals and sports organizations

A close-up photograph of a man with dark, curly hair and a beard, smiling warmly. He is wearing a dark blue t-shirt with the slogan "NEVER GIVE IN" printed on the sleeve. He is holding a white helmet in his left hand and a red fan in his right hand. The background is a soft, out-of-focus warm tone.

OUR SLOGAN...

Our brand slogan relates to each and every individual, regardless of their activities, whether it is sports, professional and/or personal life.

VALOUR hails those who set the bar high in the pursuit of their dreams.

Sacrifice, Endurance, Dedication and Commitment all form part of the game.

To ***NEVER GIVE IN*** is inevitably the ultimate factor to success!



OUR COMMUNITY...

We thrive to create a community that share our values and encourage those to be persistent in achieving their goals

We call them
"VALOURIANS"

FROM BAHRAIN TO THE WORLD...

All our products are designed in Bahrain,
with a team that focuses on combining comfort,
quality and style in all what we do!





OUR PARTNERS

At the heart of our success lies our unwavering commitment to our partners. We recognize that each partnership is unique, and we prioritize understanding our partners needs, challenges, and vision.



BAHRAIN OLYMPIC COMMITTEE

Since 2018, we are privileged to be Bahrain Olympic Committee "BOC" technical sportswear partner. To manage the design and development of "Team Bahrain" official kit which was used for the Olympics - Tokyo 2020.





EYE FOR DETAILS

We are proud to partner with Team Bahrain Victorious and join their journey in competing in the international stage. A challenging project that required a lot of customization and eye for details in their pursuit of the full rebranding for the 2024 season



ENDLESS POSSIBILITIES

We provide our clients with a vast array of possibilities of exquisite quality of sportswear specifically designed and developed to meet Partners' requirements.

We provide packaged services that include Design and Manufacturing, with an eye for Quality and Style.



CUSTOMIZED DESIGNS

VALOUR success is inspired by understanding market needs in providing high quality sportswear for individuals and customized solutions for team sports.

VALOUR specializes in providing sports clubs, youth centers, schools, universities and organizations with services and products that are specifically customized for each individual entity.

VALOUR Design Team ensures developing unique designs that matches the status, culture and history of our partners.



VALOUR GARMENTS



VALOUR®

We welcome all your enquiries,
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