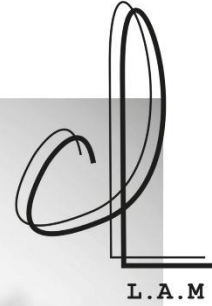


Luxury



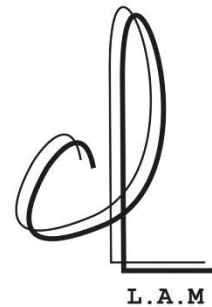
LeatherBag



L.A.M

L.A.M

LAM brand is a luxury Bahraini brand by the designer Lulwa Almannai. LAM specials in designing and producing luxury leather goods ( for men & women ) using 100% original leather which is called ( Vegetable Tanned Leather ) .



L.A.M

Luxury



LeatherBag

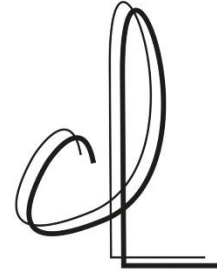


## LAM Story :

The beautiful childhood memories are considered one of the most absolute richest memories. I truly believe that the warmth of these moments has an impact in shaping our personalities. So right there, from that spot in the corner of my memories, I recall my happiness when my father gave me my first leather bag which I got attached to deeply and until this moment, it is still imprinted in my heart and memories. I still reminisce about the smell of the leather and it's fine touch, I remember how the bag gave me confidence as if it was my source of power. From that moment, I turned my first dream to reality and a distinguished brand that makes whoever has it, feel proud and happy and through time, becomes its legacy.

Lulwa AbdulRahman Almannai

LeatherBag



## WHAT DOES LAM STAND FOR?

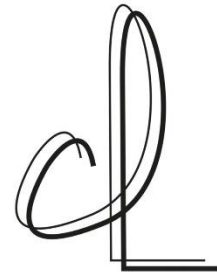
It is an abbreviation of the designer's full name:

L stands for: Lulwa  
 And A is for: Abdulrahman  
 M stands for: Mannai

- The name in Arabic:

The letter (J) in Syriac language carries the meaning of a stick. The stick in history books and dreams explanation symbolizes power to its owner and an aid and protection to a traveler.

Its symbols and meanings express the true meaning of (J) bags.



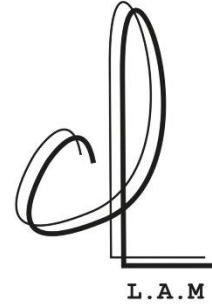
L.A.M



LeatherBag

VISION :

For LAM's bag to establish itself as a valuable masterpiece and legacy that brings joy and pride to its owner.



Message :

LAM is a leather bag that was handmade to combine between the luxurious quality and distinguished design that ensures its local and international owner the satisfaction in meeting his daily needs with a sophisticated look.

Luxury



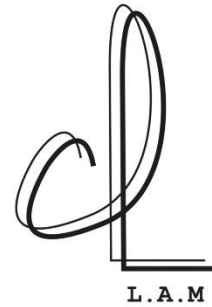
LeatherBag



Values :



- Handmade, natural leather, distinguished design



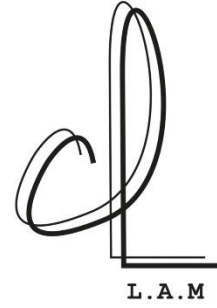
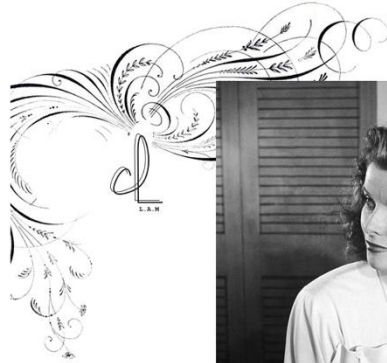
Luxury



LeatherBag



Values :



- Looking for exclusivity and confidence.

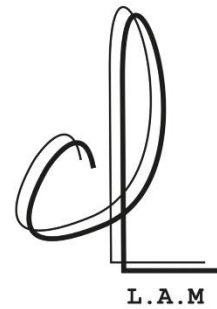
Luxury



LeatherBag



Values :



- The strong quality of leather renewed over time



Luxury



LeatherBag

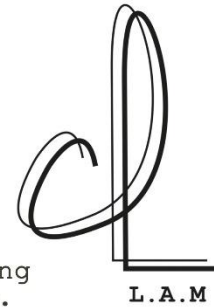


## Our Inspiration :

Each design has its own inspiration, so while I share this true story behind the designing of LAM's bags, I recall a beautiful memory of me as a child spending hours playing with my mother's leather bag. I remember the marron leather, the metal lock and its sound when I opened it and it revealed her beautiful belongings, which to me, looked like treasure.

I used this memory in designing the metal lock of LAM's bags, and adopted the warm classic colors which reminded me of the color of her precious bag. I could never forget its angles and shape that looked like a secret box.

And today, I am happy that such memories that are full of love have turned into a reality that I am greatly proud of, so that every owner of LAM's bags can feel that bags carry memories, tales to be told, a legacy someday or could spread hope in their heart.



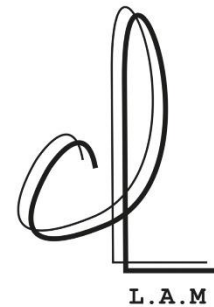
LeatherBag

## OUR LEATHER :

Vegetable Tanned Leather /

There are several methods for tanning leather, but not all of them are the right choice for your health or environment.

In LAM Brand, we decide to choose the natural way in producing our bags.



LeatherBag

## OUR LEATHER :

What is Vegetable Tanned Leather?

Vegetable tanning is to process the hides in a pure and natural way without using harmful chemicals. The process is used in order to stabilize the skins and be able to process the resulting leather.

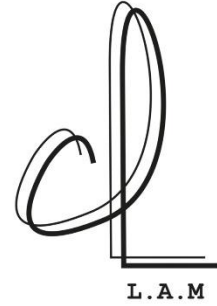
It is a traditional, artisanal process that takes advantage of the tannic acids naturally found in some plants, by using the barks, branches, leaves or even some fruits in some specific techniques. The actual tanning process takes between one and three months.

This process could be accelerated with the addition of synthetic tanning agents, but this is ineligible for purely vegetable leather products. Vegetable-tanning is the true "chromium-free" method, and does not have harmful chemicals.

The natural appearance before painted, has a slightly brownish tinge over a beige color, with a natural, woody and earthy smell.

Luxury

LeatherBag



L.A.M

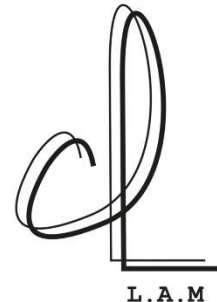
## Prestige collection2018.

LAM vintage handbag /



Luxury

LeatherBag

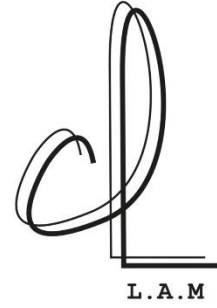


L.A.M



Prestige collection2018.

LAM vintage handbag /



Luxury

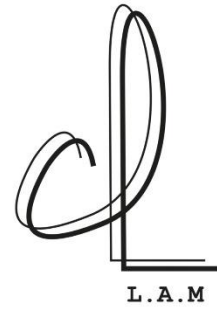


LeatherBag



Prestige collection2018.

LAM vintage handbag /



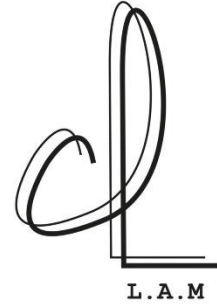
Luxury



LeatherBag



L.A.M Laptop :



L.A.M

Luxury



LeatherBag

Prestige collection2018.

LAM trunk suitcase. /



L.A.M

Luxury



LeatherBag



Prestige collection2018.

LAM trunk suitcase. /

Luxury



LeatherBag



L.A.M

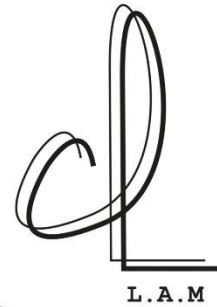
Prestige collection2018.

LAM trunk suitcase. /

Luxury



LeatherBag



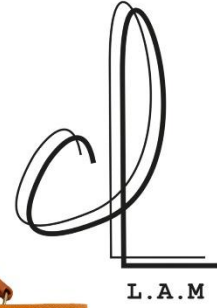
L.A.M

L.A.M Travel Trolley. /



Luxury

LeatherBag

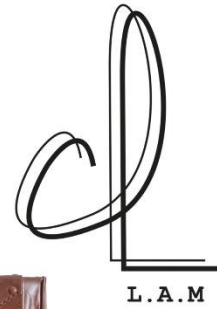


L.A.M Travel Trolley. /



Luxury

LeatherBag



L.A.M Travel Trolley. /



Luxury

LeatherBag

L.A.M Photo Shoot - In Portugal



Luxury

LeatherBag

L.A.M Photo Shoot - In Portugal

Luxury



LeatherBag



L.A.M

L.A.M Photo Shoot - In Portugal

Luxury



LeatherBag



L.A.M

L.A.M Photo Shoot - In Portugal



Luxury

LeatherBag



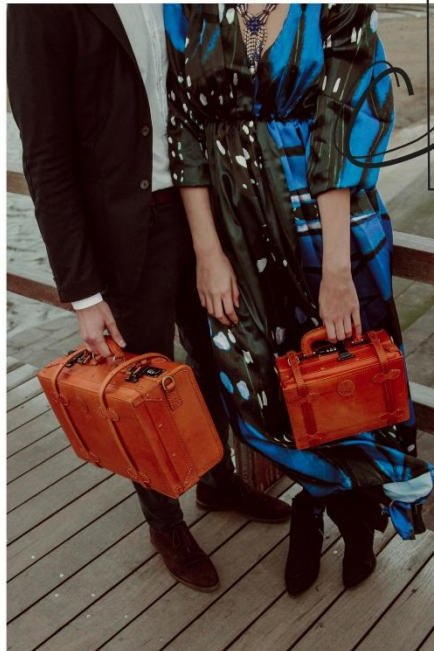
L.A.M

L.A.M Photo Shoot - In Portugal



Luxury

LeatherBag



L.A.M

L.A.M Photo Shoot - In Portugal



Luxury

LeatherBag

L.A.M



L.A.M Photo Shoot - In BAHRAIN



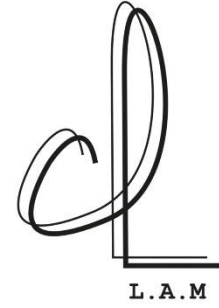
Luxury

LeatherBag



L.A.M

L.A.M Photo Shoot - In BAHRAIN

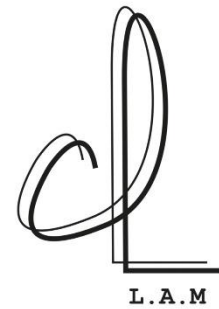


Luxury



LeatherBag

L.A.M Photo Shoot - In BAHRAIN



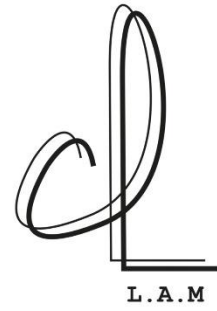
Luxury



LeatherBag



L.A.M Photo Shoot - In BAHRAIN

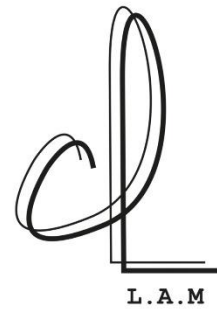


Luxury



LeatherBag

L.A.M Photo Shoot - In BAHRAIN



Luxury



LeatherBag

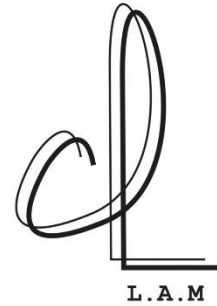


Dream  
Dream



Collection  
Collection

L.A.M Photo Shoot - In London



L.A.M



Luxury

LeatherBag

L.A.M Photo Shoot - In London



L.A.M



Luxury

LeatherBag

L.A.M Photo Shoot - In London



L.A.M



Luxury

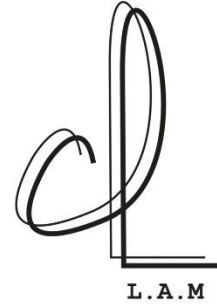
LeatherBag

L.A.M Photo Shoot - In London



Luxury

LeatherBag



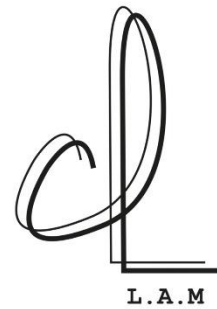
L.A.M

L.A.M Travel Trolley / Pink



Luxury

LeatherBag



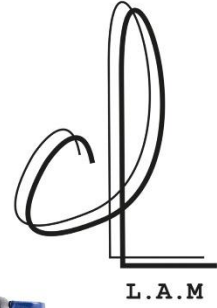
L.A.M

L.A.M Travel Trolley / Blue

Luxury



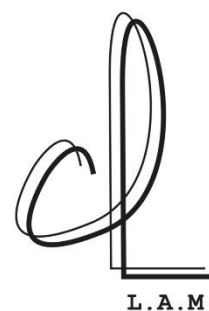
LeatherBag



L.A.M



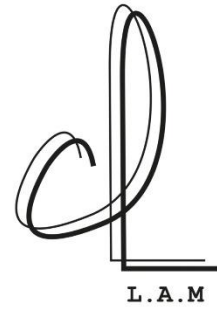
L.A.M Photo Shoot



Luxury

LeatherBag

L.A.M Photo Shoot

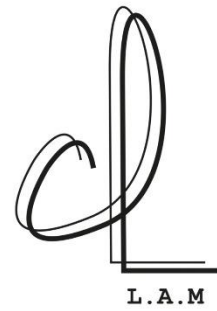


Luxury

LeatherBag



L.A.M Photo Shoot



Luxury

LeatherBag



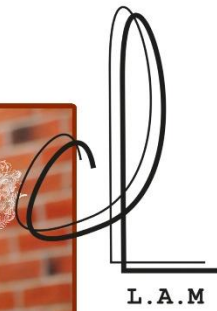
L.A.M Photo Shoot



Luxury

LeatherBag

L.A.M Photo Shoot



Luxury

LeatherBag



L.A.M Photo Shoot



Luxury



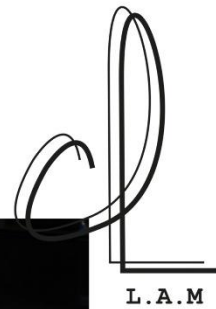
L.A.M

LeatherBag

L.A.M Photo Shoot



Luxury



L.A.M

LeatherBag

L.A.M Photo Shoot - In Budapest



Luxury

LeatherBag



L.A.M

L.A.M Photo Shoot - In Budapest



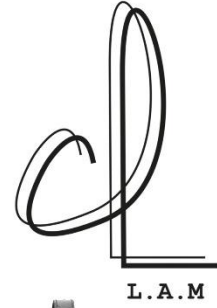
Luxury

LeatherBag



L.A.M

L.A.M office suitcase / Black



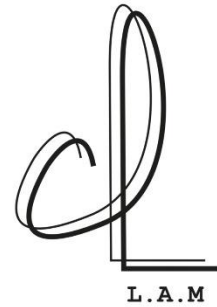
L.A.M

Luxury



LeatherBag

L.A.M office suitcase / Dark Brown



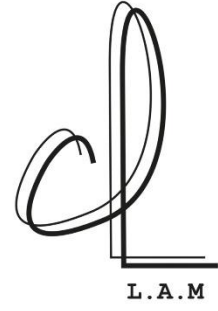
L.A.M

Luxury



LeatherBag

L.A.M office suitcase / Tan

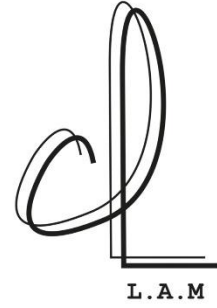


Luxury



LeatherBag

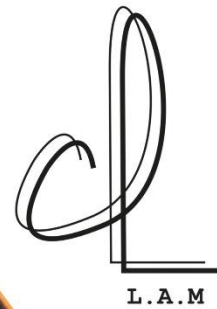
L.A.M Leather valet tray - Black



Luxury

LeatherBag

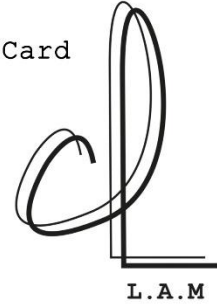
L.A.M Leather valet tray - Tan



Luxury

LeatherBag

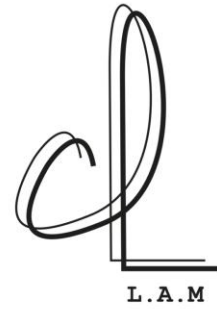
L.A.M Anti-theft Credit Guard RFID Blocking Card



Luxury

LeatherBag

LA Mona lisa Bag:



Luxury

LeatherBag



Mini LAM Bag

Colors : Pink - Blue - Tan - Black .

Retail Price : 280 BHD

---



Midnight Bag

Colors : Red & Black

" Two-sided look "

Retail Price : 380 BHD

---

LAM Vintage Bag ( Handbag )

Colors : Black - Tan - Brown .

Retail Price : 220 BHD



LAM Trunk ( Suitcase )

Colors : Brown - Black - Tan .

Retail Price : 240 BHD

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LAM Travel Trolley ( Luggage )

Colors : Tan - Brown - Black  
Pink - Blue .

Retail Price : 260 BHD





LAM Bond - Men's Handbag

Colors : Black - Brown .

Retail Price : 80 BHD

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LAM Bond Wallet

Colors : one color "Black" .

Retail Price : 60 BHD



LAM Bond Card Holder

Colors : one color "Black" .

Retail Price : 40 BHD

---

LAM Laptop Bag

Colors : One color "Tan & Brown" .

Retail Price : 240 BHD







LAM office ( Suitcase )

Colors : Brown - Black - Tan .

Retail Price : 240 BHD



LAM leather valet tray

Colors : Black - Tan .

Retail Price : 40 BHD



LA Mona lisa Bag

Colors : Green - Maroon.

Retail Price : 280 BHD



- Natural Leather .

- Hand Made .



"Our first location  
After the online store is  
Bahrain International airport."

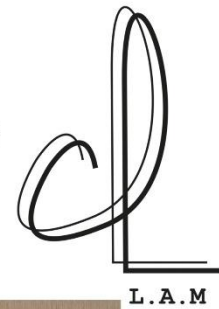


Luxury

LeatherBag

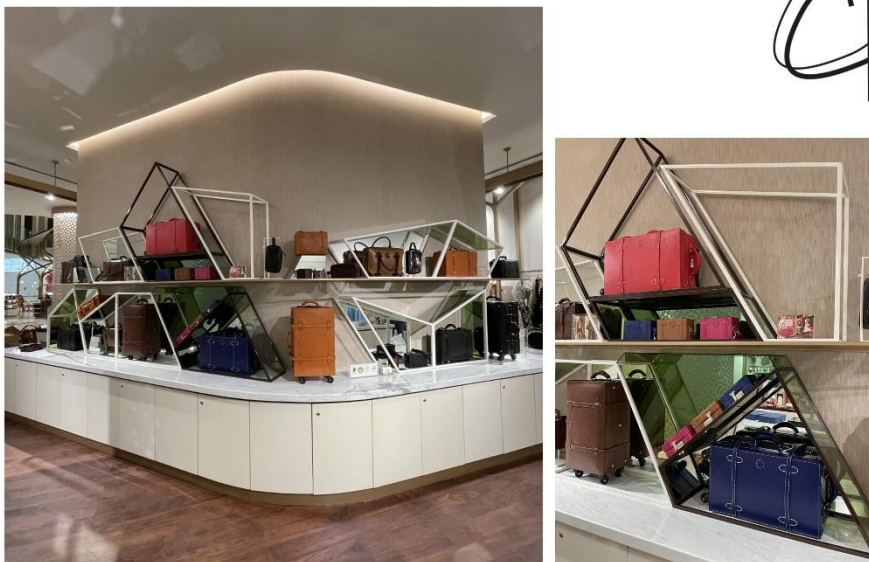


L.A.M in Bahrain International airport:



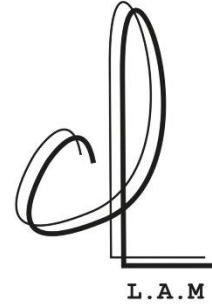
Luxury

LeatherBag



## L.A.M Achivments :

- 1- We have been honored to be awarded by Bahrain Franchise Expo as Innovative brand of the year 2018.
- 2- LAM has been chosen within 20 entrepreneur among Bahrain to be trained in Muhlenberg College in USA for entrepreneurship and innovation program sponsored by Tamkeen and American Consultant Agency.
- 3- LAM has been chosen by the WIPO (world intellectual property organization) to be one of Case studies to tell stories of SMEs around the globe that are using IP rights to turn ideas into business opportunities and generate value.



L.A.M

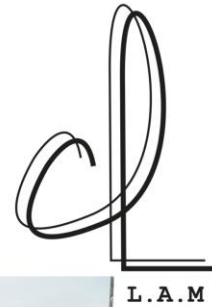
Luxury



LeatherBag



"The Founder was honored  
with **BAHRAINI FEMALE ENTREPRENEUR HONOR SEAL**  
from Her Royal Highness Princess Sabeeka President  
of the Supreme Council for Women."



L.A.M

Luxury



LeatherBag





## BEYOND THE BAG

We believe in finding Happiness through giving So we want to make sure that LAM Brand is more than selling leather goods and we would like to be part of giving back to the community.

2.5% of each customer purchase will goes for supporting a good cause and charity


Because Together we can make a difference.



## GET IN TOUCH WITH US:

 **INSTAGRAM**

@lam\_brand

 **OFFICE LOCATION**

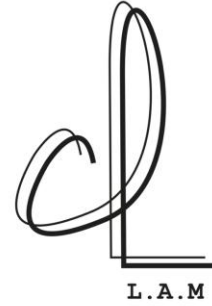
Flat 21  
Building T1273  
Road 114  
Block 101

 **EMAIL**

info@lam-brand.com

 **MOBILE**

+97337344171



L.A.M

Luxury



LeatherBag



[www.lam-brand.com](http://www.lam-brand.com)

"More than Brand , it's your Legacy"

- Lulwa AlMannai / LAM Designer



L.A.M

Luxury



LeatherBag