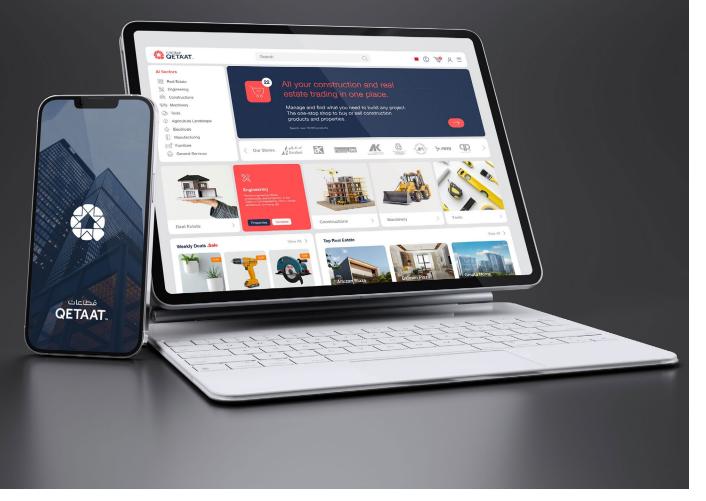


The Big Idea

in Urban Development Online Transformation



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Who we are

Welcome to Qeta'at, where innovation meets commerce in the world of urban development. We are a trailblazing e-commerce platform that seamlessly integrates various sectors, focusing on real estate, construction, and industrial development. With a commitment to bridging the gap between businesses and consumers, we operate as a dynamic B2B and B2C marketplace, offering a gateway to a plethora of opportunities.

> Innovating Urban Development Commerce



Our Mission

At Qeta'at, we take our mission seriously:

- Empower Local Businesses: We're committed to empowering local businesses by digitizing their operations, nurturing innovation, and enhancing customer relationships.
- Local to Global:

We strive to propel local businesses onto the regional and international stage, providing them with the tools to shine on a broader scale.

- Guardians of Local Enterprises: We shield local businesses from competition, megastores, and digital disruptions, ensuring their resilience and prosperity.
- Digital Pioneers: Qeta'at is dedicated to making local enterprises pioneers in the digital realm, carving their path in the world of marketplaces and online presence.
 EVE

Empowerment in Every Interaction

Our Vision

Our vision is to illuminate the path to e-commerce transformation for thousands of GCC businesses over the next five years. By leveraging our innovative platform and services, we're committed to facilitating seamless interactions between businesses and consumers, facilitating local and cross-border e-commerce endeavors.



Core Values

Enabling and Empowering:

We empower businesses and individuals, enabling them to achieve their full potential in the digital landscape.

• Value Addition:

Our commitment to value addition is reflected in every aspect of our platform, ensuring that each interaction is meaningful and beneficial.

• Differentiation:

We believe in standing out from the crowd, offering unique solutions and experiences that set us apart.

• Reliability and Trust:

Trust is the cornerstone of our relationships. We're committed to providing reliable services that foster lasting trust.

• Affordability:

Quality commerce should be accessible to all. We're dedicated to offering affordability without compromising excellence.

• Success Sharing:

We celebrate the successes of our partners and clients, sharing in their achievements as they flourish in the digital realm.



Our Story

Qeta'at's journey began with a clear view of the challenges that customers and businesses faced in urban development commerce. We saw that consumers struggled to find what they needed, while businesses had trouble reaching customers and adapting to the digital age. To tackle these issues, we created a platform that makes it easy for customers to explore and choose, and for businesses to expand their reach and embrace digital opportunities. Qeta'at isn't just about innovation – it's about solving real problems and making urban development commerce better for everyone.

> Solving Real Problems, Building Better Futures

Unlock Your Business Potential 24/7! Experience Seamless Accessibility Everywhere.

What we do

Exploring Possibilities, Creating Opportunities



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Agriculture Landscape

Build your patio and flourish your garden to enjoy the outdoors.





Furniture

Manufacturing of household and office furniture made of different materials in various fields.



Qetaat Sh



Engineering Provide engineering offices, professionals, and companies in various fields.



Constructions

rovide engineering offices rofessionals, and ompanies in various fields





We empower Real Estate Agencies, Brokers, Property and Land Developers, Property Management Teams, Valuers, and provide services in Property Maintenance, Advisory, Selling, and Renting for both commercial and residential properties.



Within our Engineering sector, we collaborate with Engineering offices, professionals, and companies across diverse fields such as Civil Engineering, Interior Design, Architecture, and Surveying.



Our Construction Industry encompasses a broad spectrum, including heavy industrial construction, institutional and commercial projects, engineering initiatives, and residential building construction. We extend support through Construction Equipment, Building Materials, Maintenance Solutions, Cleaning Services, Finishing Materials, and Contracting Services.



Embracing a varied range of industries, our Machinery sector comprises companies engaged in renting or selling machinery, equipment, and supplies crucial for manufacturing and construction activities.



Covering a wide spectrum of electrical needs, our Electricals sector encompasses materials, items, and fittings including lighting, wiring, cables, switches, and an array of related products.

Furniture

In the Furniture domain, we specialize in the manufacturing of household and office furniture utilizing various materials. Our offerings span Bedroom Furniture, Dining Room Furniture, Living Room Furniture, Kids and Nursery Furniture, as well as Home Office Furniture.





We cater to a comprehensive selection of essential tools that play a pivotal role in creating end-products. This encompasses corded and cordless Power Tools, Power Sources, Hardware Tools, Air Tools, Toolboxes, Lifting Tools, Lubricants, and Safety Equipment.

General Services

Our General Services sector encompasses an extensive range of offerings, including Electrical Installation, Cleaning Services, Supplies Provision, Pest Control, and more. We aim to provide comprehensive solutions for diverse service needs.

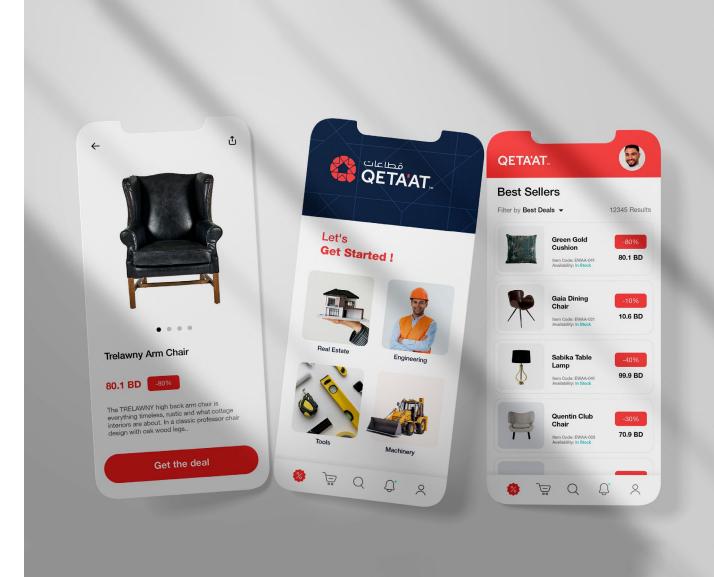
Manufacturing

Our Manufacturing focus supports companies engaged in product creation and production, considering product design and material specifications. This includes Aluminum Fabrication, Carpentry, Glass & Mirrors, and other related industries.

Agriculture Landscape

Our commitment to the Agriculture Landscape sector involves collaborating with firms specializing in Plants, Gardening Tools, Gardening Services, Fertilizers, and Landscape Design.





Why Us?

Empowering Commerce, Enabling Sustainability

Choosing Qeta'at means choosing innovation, empowerment, and progress. Designed to cater to both businesses and customers, we provide a dual-purpose platform that facilitates seamless interactions between sellers and buyers.



For developers, project seekers, homeowners, and DIY enthusiasts, our seamless experience revolutionizes your engagement with urban development.

Diverse Offerings

Qeta'at provides an extensive range of products and services across sectors like real estate, construction, and furniture. Connect to countless options for your projects.

Simplified Exploration

Navigate urban development effortlessly. Qeta'at's user-friendly interface empowers you to discover sectors, products, and solutions tailored to your needs.

Top-Quality

Count on Qeta'at for excellence. Access premium construction materials, stylish furniture, advanced tools, and reliable electrical solutions.

Ultimate Convenience

Say goodbye to in-store hassles. Shop 24/7 from office or home, exploring a marketplace brought to your fingertips.

Competitive Pricing

Enjoy better pricing through vendor competition. Compare, read reviews, and find budget-friendly options without compromising quality.

Personalized Journey

Qeta'at tailors experiences to your preferences. Algorithmic suggestions streamline your shopping for efficiency and enjoyment.

Innovative Solutions

From renovations to DIY projects, Qeta'at offers creative solutions. Find ideal construction materials and energy-efficient products.

Direct Vendor Interaction -

Qeta'at facilitates direct communication with sellers. Get personalized assistance for meeting your specific needs.

B2C

Transformation to eCommerce

Qeta'at enables businesses to embrace eCommerce, adapting to digital trends for 24/7 operations, reduced costs, and eco-friendly practices.

B2B

Market Expansion and Accessibility

Qeta'at breaks geographical barriers, fostering growth, tapping into new markets, and facilitating seamless customer interactions without any deductions from sales.

Empowering Vendor Partners

Qeta'at facilitates e-store setup, content management, and marketing, with dedicated support for optimal results.

--- Enhanced Engagement

Qeta'at maintains brand identity across channels with flexible plans that match unique business needs.

Operational Efficiency and Savings

Qeta'at streamlines sales, marketing, logistics, and payments, cutting costs, saving time, and offering actionable insights.

Brand Preservation and Multi / —• Omni-channel Reach •—

Qeta'at facilitates e-store setup, content management, and marketing, with dedicated support for optimal results.

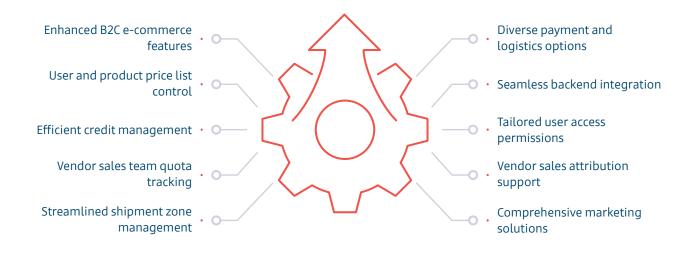
Sustainability Commitment

Qeta'at promotes sustainability by encouraging paperless practices and reducing environmental impact.



Experience the Full Spectrum of E-Commerce Excellence!

Qetaat technology's cutting-edge prowess elevates your business by providing seamless functionality that not only fulfills your unique needs but also creates an unparalleled customer experience, ensuring maximum satisfaction.





We empower and enable our valued Vendor Partners to achieve remarkable success, driven by unwavering management commitment and passionate staff championship.

