



COMPANY PROFILE



FATH



WE MAKE
Clothes



WOMEN MAKE
Fashion

WHO IS FAITH

Faith is a local Bahraini brand designed and implemented in Bahrain by the Bahraini designer Eman Darwish and her team.

Faith has the First Mover Advantage (FMA) of being the first and the only Bahraini designer specialized in modest Fashion.

We believe that our attention to details, workmanship and fashion fits define the Faith style. The outfits from Faith are ideally matched in terms of cuts and colors for everyday wear.



FAITH

OUR STORY

As the owner of a boutique specializing in modest fashion, I embarked on this journey because I noticed a limited availability of suitable clothing options for the hijabi community.

Inspired by the desire to address this gap, in 2015 I established Faith, a brand dedicated to providing fashionable and inclusive attire for modest women.

Our story begins with a personal observation of the challenges faced by hijabi women in finding clothing that aligns with their modest style without compromising on fashion. Fueled by a passion for empowering these women to express their individuality through fashion, I set out to create a brand that would cater to their unique needs.

At Faith, we believe that every woman deserves access to a diverse range of clothing options that reflect her personal style and cultural values.

We strive to offer a curated collection of garments that combine modesty with contemporary fashion trends, ensuring that our customers feel confident and beautiful in every outfit they wear.

Our brand is built on the principles of inclusivity, quality, and innovation. We understand that hijabi women come from diverse backgrounds and possess distinct tastes, body types, and preferences. Therefore, we are committed to providing a wide range of sizes, designs, and colors to cater to the varied needs of our customer base.



OUR STORY

In our pursuit of excellence, we meticulously source high-quality fabrics and materials to ensure that our garments are not only fashionable but also comfortable and durable. Each piece is crafted with attention to detail, with a focus on intricate embellishments, precise stitching, and flattering silhouettes.

At Faith , we strive to create more than just a fashion brand; we aim to foster a community that celebrates the beauty of diversity and empowers hijabi women to embrace their individuality. Through our designs, events, and collaborations, we seek to create a space where veiled women feel represented, valued, and inspired.

Eman has always felt the limitations of distinctive pieces suitable for hijabiv women in the market, and for her desire to provide, she decided to enter this field.





A fashion design studio with a mannequin, sketches, and a clothing rack.

OUR

VISION | MISSION

To become the leading brand in designing and manufacturing women's clothing for veiled women, with a focus on delivering high quality, distinctive designs, tailored to customer measurements, and offering affordable prices.

We strive to provide a unique shopping experience for fashion-conscious veiled women, through innovative and attractive clothing designs, crafted from high-quality materials. We place special emphasis on meeting customer requests for various sizes, and aim to provide affordable prices that our customers can afford.

OUR PHILOSOPHY

At Faith, we believe that modesty and style should go hand in hand. Our philosophy is rooted in the idea that modest women deserve fashionable clothing options that allow them to express their individuality while maintaining their cultural and religious values. We strive to create a space where these women can feel confident, empowered, and beautiful.

Our design philosophy is centered around three key principles: elegance, versatility, and inclusivity.

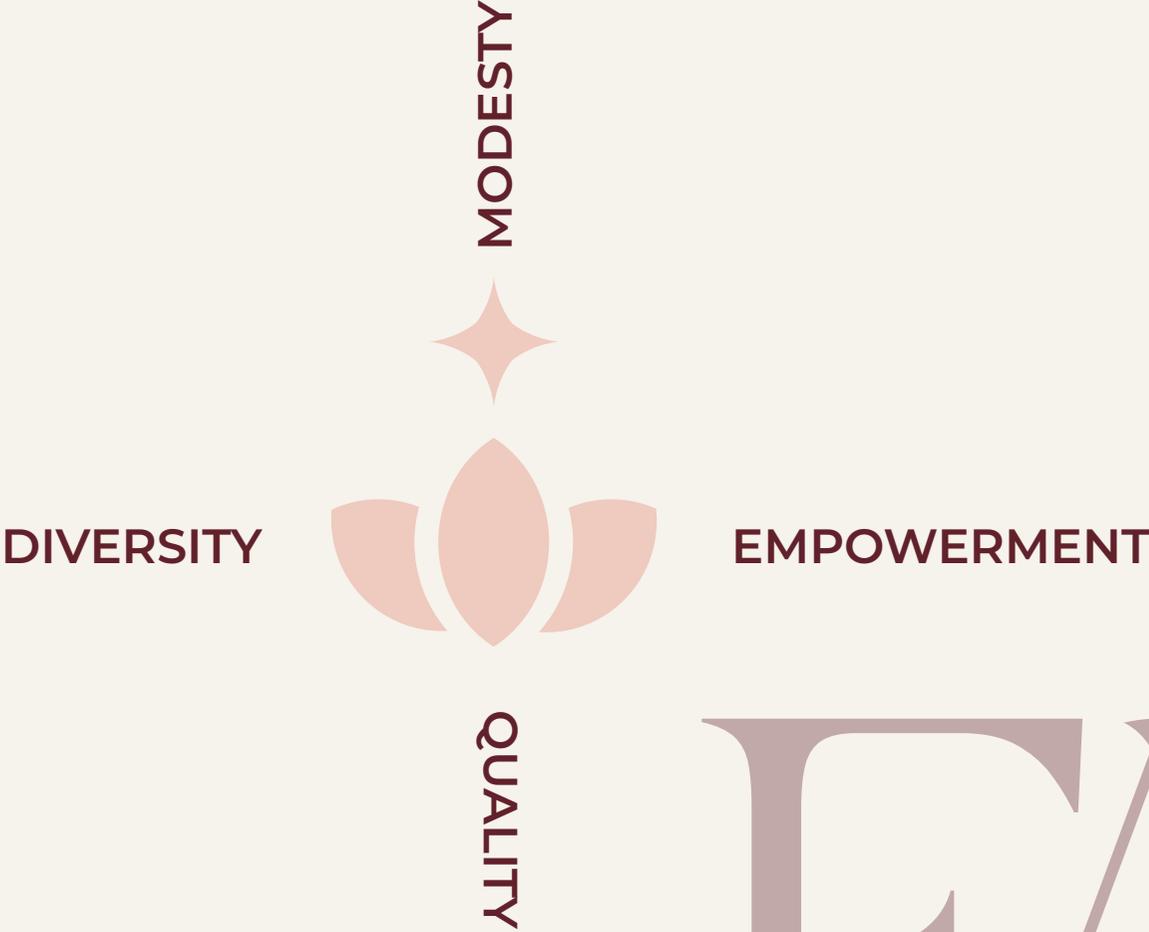
We believe that their style should be elegant and sophisticated, allowing our customers to feel graceful and chic in every outfit they wear. Our designs are carefully crafted to ensure that they are not only fashionable but also versatile, allowing for easy mix-and-match and adaptability to various occasions.

Inclusivity is at the heart of our brand. We celebrate the diversity of hijabi women and aim to provide options that cater to different tastes, body types, and personal styles. We believe that every woman deserves to feel represented and included in the fashion world, and we are committed to offering a wide range of sizes, colors, and styles to accommodate the unique preferences of our customers.

Quality is of utmost importance to us. We are dedicated to sourcing the finest fabrics and materials to ensure that our products are not only stylish but also durable and comfortable to wear. We pay attention to every detail in our designs, from intricate embellishments to precise stitching, to create garments that are of the highest quality.



OUR BUSINESS VALUES



FAN

OUR LINES

Faith's lines have offered since 2015, a versatile wardrobe that accompanies women around Bahrain and the GCC, both on special occasions and on a daily basis.

Its collections explore the latest trends through a cultural lens to project a genuine interpretation of contemporary fashion.

With the aim of inspiring each woman to develop her own unique style.



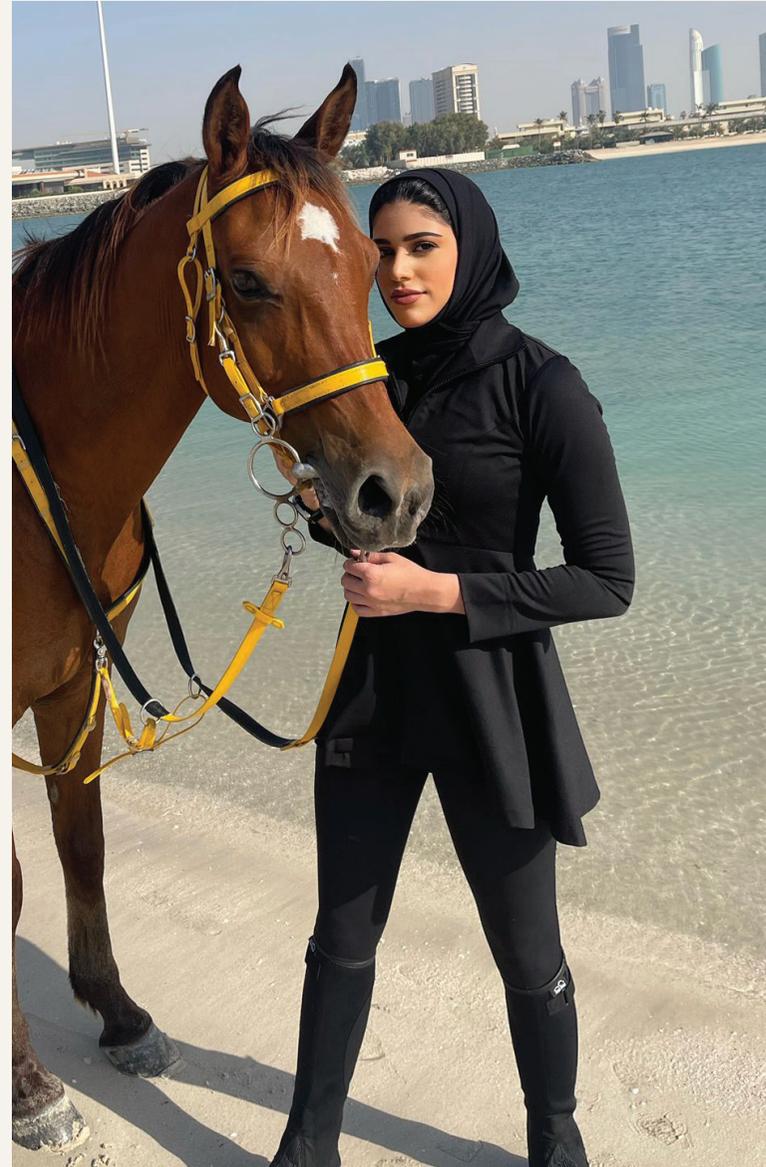
FOMALWEAR



○ OCCASION WEAR



ATHLEISURE



RAMADAN COLLECTIONS

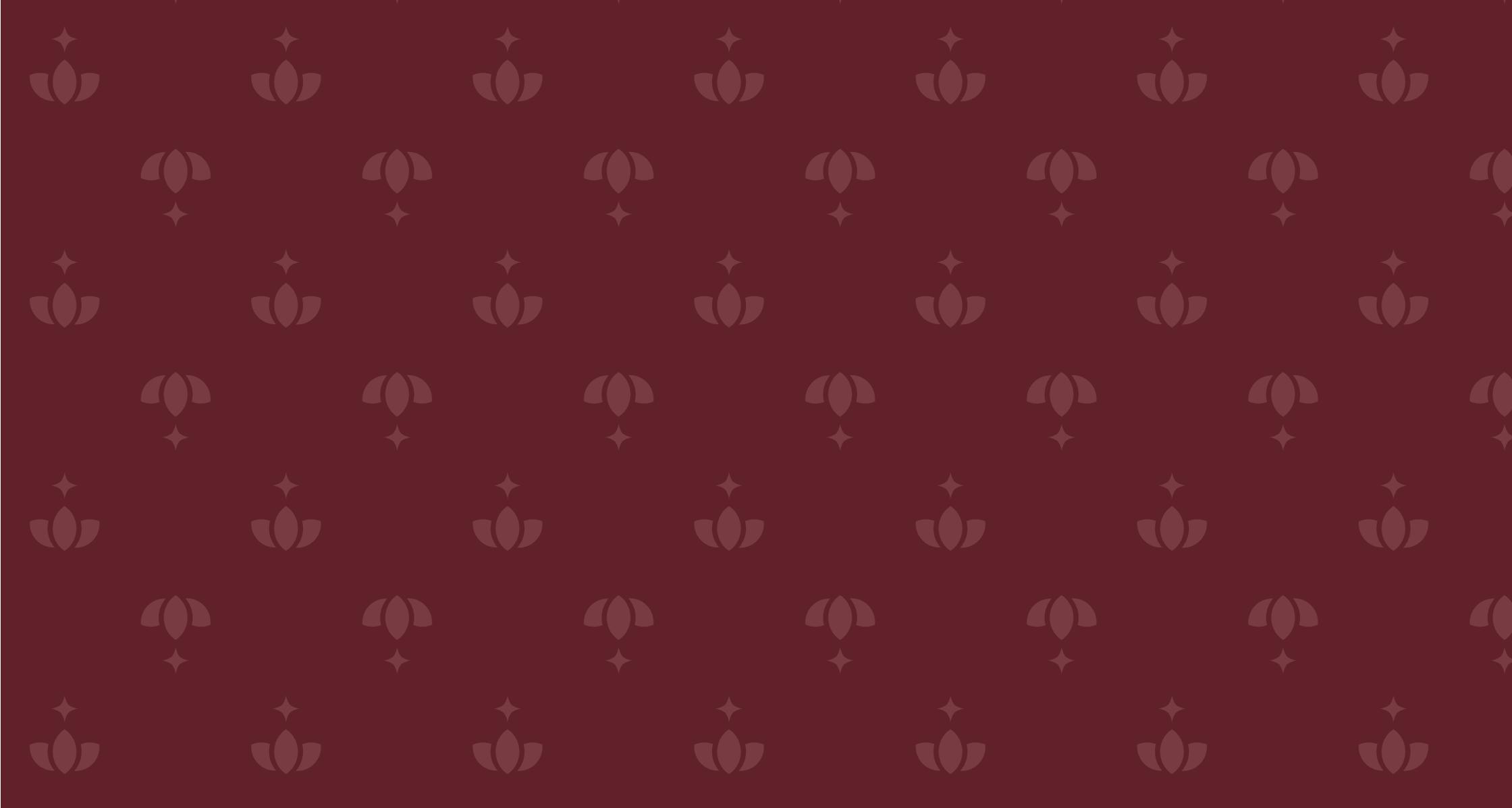


ESSENTIALS



HEADSCARFS





WHY ARE WE *Different*

WHY ARE WE DIFFERENT

UNIQUE DESIGNS

Faith offers unique and innovative designs that stand out from the competition.

CUSTOMIZATION

Faith provides customization options, allowing customers to personalize their hijab and clothing choices.

SUSTAINABILITY

Faith prioritizes sustainability and ethical practices throughout the production process.

STYLE GUIDE

Faith goes beyond selling clothing by providing educational resources and styling tips for hijab-wearing individuals.

ENGAGEMENT

Faith actively engages with the hijab-wearing community through events, workshops, and collaborations.

SERVICE QUALITY

Faith prioritizes exceptional customer service, ensuring that customers have a positive shopping experience.



PRODUCTION PROCESS

All garments are produced with specific and controlled method using modern equipment in all stages.

The staff performing this work have the necessary experience and is sufficiently trained to bring high quality products.



TARGET SEGMENTS

- 🌸 Modest Dressers
- 🌸 Fashion-Conscious Women
- 🌸 Younger Generation
- 🌸 Professionals

Faith understands the specific needs, preferences, and style preferences of their target segments in order to create designs and collections that cater to their unique requirements.



FAITH

PAYMENT GATEWAYS & PARTNERS

 Bank Transfer

 Benefit Gateway

 Cash



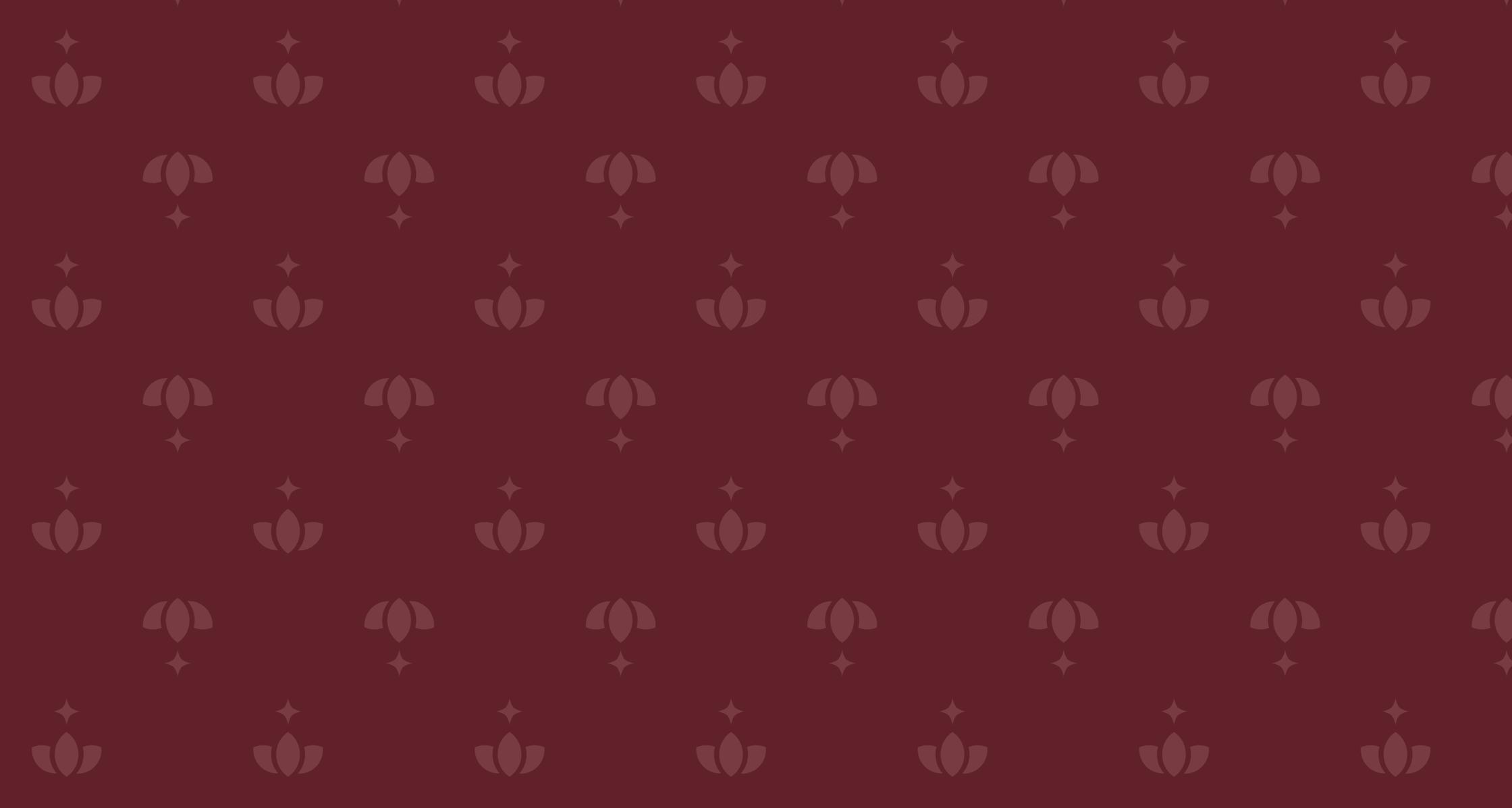


Join us on this inspiring journey as we redefine hijab fashion and break the barriers of limited choices. Together, let's create a brand that not only offers stylish and modest attire but also serves as a platform for self-expression and empowerment for hijabi women.



FAITH





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