

# Ousha Store



Since 2020

# Ousha Store



## Company Profile



## About Ousha Store

It is an Emirati-owned, Bahraini-operated cosmetics factory, founded in 2020. It specializes in producing 100% natural skin and hair care products, free from harmful chemicals.

# Presentation Agenda

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**01** **Introduction**  
Before starting our presentation

**02** **About us**  
What we do

**03** **Portfolio**  
Our awesome products

**04** **New ideas**  
Our breakthrough

**05** **Analysis**  
Marketing research and our data

**06** **Contact us**  
Keep in touch

# نبذة عن عوشة ستور

## About Ousha Store

The factory holds two ISO certifications for quality and manufacturing, is licensed by the Ministry of Health in the Kingdom of Bahrain and the Saudi Food and Drug Authority, and applies the highest manufacturing standards to ensure effective and safe products for the long term.



## Vision of Ousha Store

To be the Arab world's premier choice for natural beauty products, offering effective, safe, and world-class products that reflect the Gulf identity and meet the needs of true beauty.

# Our Objectives

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## Five Important objectives

01

Providing safe, high-quality natural cosmetic products suitable for all skin and hair types.

02

Gradually expanding regional distribution to include all Gulf and Arab countries.

03

Continuous innovation in developing new formulas based on modern research and natural ingredients.

04

Raising community awareness of a clean lifestyle and interest in sustainable, healthy beauty.

05

Economic empowerment of Gulf women by supporting local beauty projects.



# Our Products

شوشا  
البنفلة الزبارة المغربية  
Moroccan

# Our products



Ousha Store's product range includes a balanced and professionally manufactured assortment:

# Our Products

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1

Four types of natural scrubs with nourishing ingredients to purify and soften the skin.

3

Two types of hair oils (deep nourishment oil – growth and strengthening oil).

2

Four types of soaps suitable for different skin types (lightening, moisturizing, anti-acne, exfoliating).

4

Five types of sulfate-free shampoos, suitable for daily care and therapeutic solutions.



# Our Products



Product 1



Product 2



Product 3



Product 4



Product 5

*Ousha Store's product range includes a balanced and professionally manufactured assortment*

# Our Products



*Ousha Store's product range includes a balanced and professionally manufactured assortment*

# Our Products



*Ousha Store's product range includes a balanced and professionally manufactured assortment*

# Target Market

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## Gulf Market

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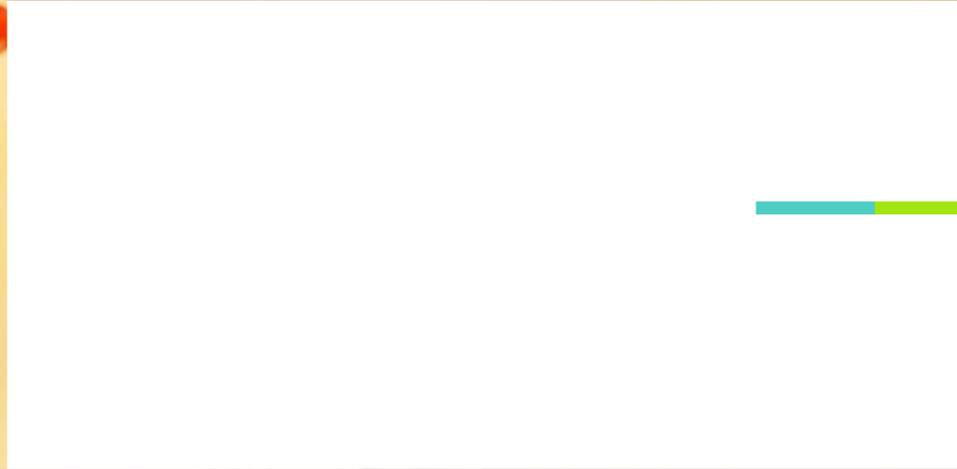
Currently, the distribution network includes Saudi Arabia, the UAE, Oman, and Bahrain.



## Our products target

- Women between the ages of 18 and 45 who are interested in natural beauty and natural products.
- Salons and beauty centers looking for safe and effective products.
- Online stores and retailers specializing in organic beauty.





Wishing is not enough; we must do.

