



مصانع
وادي السلام
WADI AL SĀLAM
INDUSTRIES

COMPANY PROFILE
2024

Where **QUALITY,** **VALUE,** And **TRUST Meet**

ABOUT US

Established in 2010, Wadi Al Salam Industries is a manufacturing operation based in the Kingdom of Bahrain specialized in the production of hygienic tissue, plastic, and soap products. Our growth trajectory has seen us grow from humble beginnings to a become a major player in our core markets serving our customers and partners with quality products accompanied by a customer service ethics based on two core company objectives: Integrity and Customer Satisfaction.

Starting up as a manufacturer for our own company brands, Wadi Al Salam Industries is now producing essential private label products for leading consumer, corporate, and food service clients in our core GCC market. Establishing private labeling as a key company strategy going forward.



TISSUE CONVERTING DIVISION

Facial tissue Lines:

Producing both box and nylon packed facial tissue in various sizes, thicknesses, sheets, and bundle/carton configurations.

Hand Towel Line:

Producing various sizes and qualities of hand towels for home and commercial applications.

Maxi & Kitchen Rolls Line:

Highly absorbent Maxi & Kitchen roll products in various sizes. Also produces Auto-Cut variety of Maxi Rolls for dispenser use in commercial facilities.



Toilet Roll Line:

Various configurations of toilet paper rolls and bundles.

Napkins Line:

Produces variety of sizes napkins with printing capabilities. Ideal for F&B and Food Service Clients.

Wet Wipes Line:

Gentle on skin refreshing wipes in various shapes and scents. With brand printing capability.

Bed Sheets Line:

Disposable paper bed sheets used in hospitals.

PLASTICS DIVISION

Extruder Line:

PP & PET extruded sheet rolls in variety of specifications as per clients requirement.



Thermoforming Line:

Thermoformed products including disposable food and catering products, blister packs, and other FMCG packaging requirements. Contract manufacturing with design and prototyping services available.



Stretch Film Line:

LDPE stretch films in various size and configurations predominantly used for pallet and product wrapping.



SOAP DIVISION

Bar Soap Line:

Bar soaps in different sizes, shapes, colors, compositions, and fragrances. Bulk and Retail Packaging available.



Pleated Soap Line:

Pleated round soaps in various sizes for the hotels and hospitality sectors with printed labels.



OUR RETAIL BRANDS

We provide a range of products under our company brands to help our retail partners meet their consumer demands. Our variety in range ensures that we can reach and cater to the customers' quality, choice, and price point expectations.



PRIVATE LABEL

Wadi Al Salam Industries offers a wide range of private branding services. Our private label manufactured products will help your company meet and exceed your shoppers' expectations while helping you grow your market share.

We collaborate closely with our customers to understand their needs, design objectives, and price positioning requirements to create products that get noticed on the shelf and are appreciated at home

We help retailers make their store brand the go-to preference for shoppers in any number of configurations, packaging or quality tiers.

OUR PRIVATE LABEL CUSTOMERS

