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Welcome to Tru Active, Bahrain's leading activewear brand. The first of its kind with styles that are a must have for your workout wardrobe essentials. Being an online store we aim to offer a unique shopping experience by providing impeccable customer service and quality products . We are so confident that you will be satisfied with your Tru Active experience that we offer a 100% satisfaction guarantee to our customers. If you are unhappy with any of our products, return it within a week of receipt and we will provide you with a refund no questions asked! Please note only unworn garments can be exchanged or refunded, with tags intact.



Meet Dana Zubari

Dana's interest in athletics started at a young age. She competed in her first track and field competition at a national level when she was just 12 years. Since then she has won awards in a wide range of sporting activities, include volleyball, horse riding, and triathlons. She is among the first Bahraini women to complete in a Half Iron Man, a long distance triathlon competition.

Meet Hala Zubari

Hala was raised in a household surrounded with art and artists, where artistic talents were also nurtured from a young age. Hala, also an athlete formally studied Fashion Contour at the London College of Fashion where she also held her position as President of the Sports Federation for the University of the Arts London. She was constantly exposed to different sports and their technicalities which allowed her to refine her skills and take her design work to the next level.

