



Our Pillars

- Embracing **authentic artistic talent** with a continuous pursuit of creativity.
- **Uncompromising** quality & service to cater to the discerning taste of the growing members of our brand family.
- Combining **boldness** of new artistic visions with the legacy of our cultural heritage.
- **Twinning** professional success and charitable activities with **AISHA JEWELS®**
- Deep belief in the potential of **Bahraini youth** & the empowerment of **women**.



About the Designer

Aysha Abdulmalik is a talented Bahraini artist and jewelry designer who established her brand **AISHA JEWELS®** in 2014 while still a high school student. From an early age, Aysha displayed an effortless propensity for art which was nurtured by her family's encouragement and her apprenticeship under renowned Bahraini artists.

Like many milestones in our lives, the genesis of the brand was almost coincidental. As a part of her highschool graduation project, Aysha chose to participate in the "Mashroo3i" program, a pioneering regional initiative prompted by Tamkeen. While Aysha did not secure a top position, her designs were showcased at City Centre Mall, garnering notable appreciation. This inspired her to transform her passion for jewelry design into a luxury brand, aptly named **AISHA JEWELS®**



The Brand Story

Inspired by Aysha's artistic flair, the brand's concept is meticulously developed with high aesthetic & technical standards that cater to a specific segment of the market. The brand puts forth innovative designs that draw its essence from the rich cultural heritage of the Khaleeji Gulf, particularly Bahrain, while exquisitely curating materials of exceptional quality.

AISHA JEWELS[®] is committed to providing a memorable shopping experience for its brand friends through direct engagement & leveraging technology to ensure a seamless & delightful experience. The brand also places a strong emphasis on creating its own promotional media content through its in-house creative team to communicate its brand philosophy to its growing audience.

The brand deeply believes in the potential of Bahraini youth, particularly women, and actively empowers them by aligning their skills with their talents. The team is composed entirely of talented Bahraini individuals, with women representing 80% of the workforce.



Atta Program

AISHA JEWELS[®] aligns its professional success with social responsibility through its annual charitable program, “Atta Al Jawaher” which translates to “Jewels of Giving” supports various humanitarian causes, especially amongst orphans.

The company strives to infuse all its activities including its charity initiatives with **Happiness, Joy, and Creativity**, encouraging the public to leave a positive mark on the world.

Designer Aysha Abdulmalik creates a limited-edition piece to be sold during the annual Atta campaign, with the goal of donating half of the proceeds through a leading local humanitarian organization. The program has achieved remarkable success since its relaunch in 2021, with total donations exceeding a million US dollars.



Jewelry Collections

The “Talaed”

A name we created from the fusion of the word "Taleed," signifying ancient heritage, and "Qala'ed," the plural of "Qala'dah" (necklace). This collection embodies the rich legacy of the Khaleeji Gulf, reimagined with a contemporary flair. Each piece is meticulously crafted from 22-karat gold, adorned with the finest natural Bahraini pearls authenticated by Danat (*Official Bahrain Institute for Pearls and Gemstones*) alongside diamonds and other pristine natural gemstones.



Jewelry Collections

The “Wehaj”

"Wehaj" — A name we derived from the Arabic word "Wahj," signifying the brilliance of a diamonds, the warmth of molten gold, and the enchanting fragrance of perfume. The "Wehaj" collection encompasses exquisite designs crafted from 18-karat solid gold, adorned with meticulously polished and cut natural diamonds and natural gemstones according to the **AISHA JEWELS®** exacting standards.



Milestones in our Journey

Early on, **AISHA JEWELS**[®] has been recognized with the 2017 Global Student Entrepreneur Award for the Best Bahraini Company Managed by a Student.

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We are also honored to have been recognized by His Royal Highness Prince Salman bin Hamad Al Khalifa, Crown Prince of the Kingdom of Bahrain, as the Best Micro-Enterprise in February 2018.

We're also proud to have both our founders, Aysha Abdulmalik and Abdulaziz Abdulmalik, recognized by Forbes Middle East in their prestigious "30 Under 30" list for 2023.

We're also deeply honored to have our Founder Ms. Aisha Mohammed Abdulmalik, appointed as a member of the Board of Trustees of the Royal Humanitarian Foundation, in accordance to a Royal Order issued in 2026 by His Majesty King Hamad bin Isa Al Khalifa.

Looking ahead, we are deeply grateful for our expanding brand family across the Khaleeji Gulf, as well as in numerous Arab and international cities.





Aisha
AISHA JEWELS®
BAHRAIN

Aisha Jewels Group of Companies
www.aishajewels.com