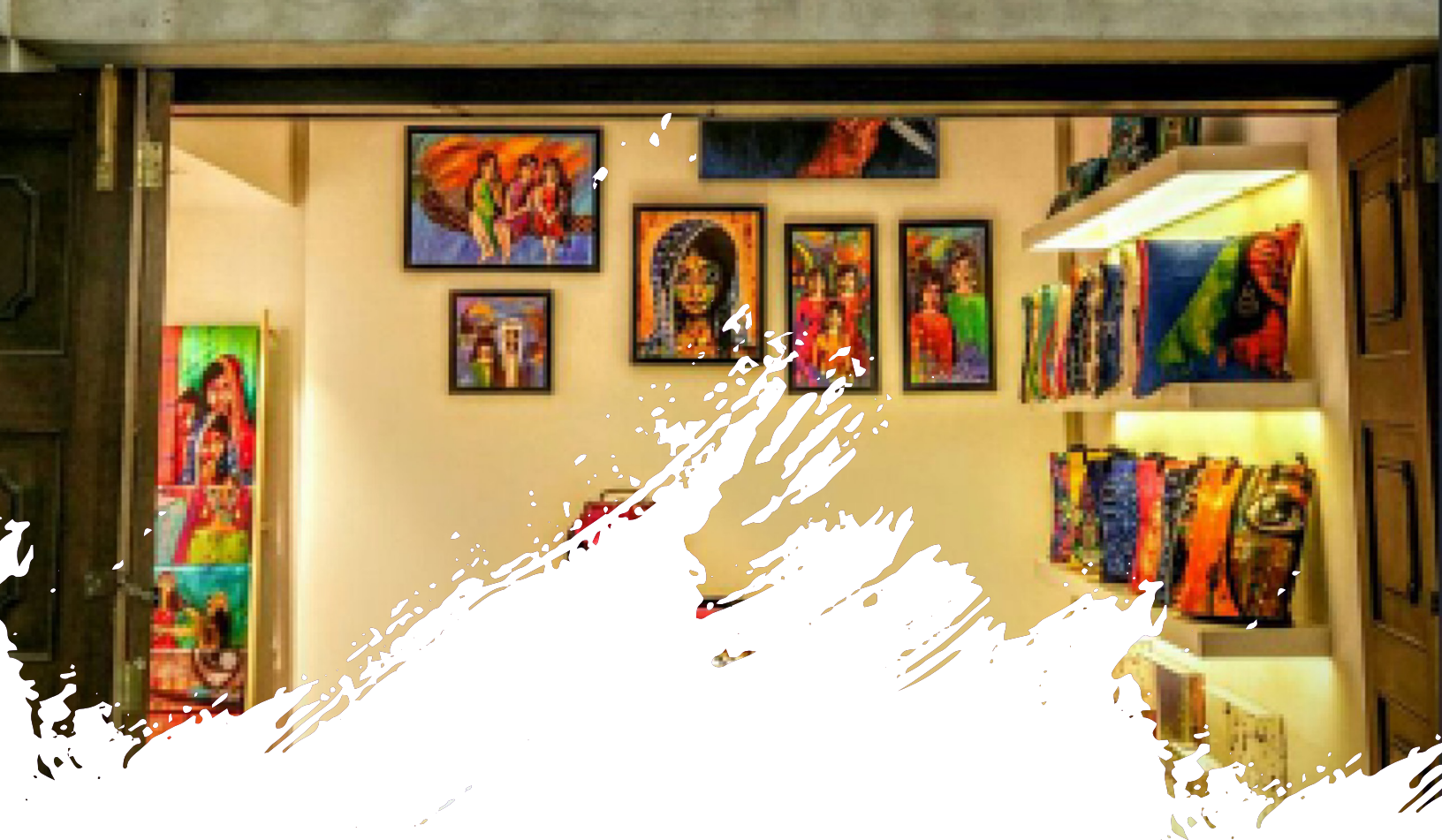




COMPANY PROFILE



About Us

Dar Alfann (House of Art) was established in 2014 and is located in the Kingdom of Bahrain. We are a one-stop place for art seekers, art collectors, and many more. We are a boutique firm that specialises in creating exquisite arts and artworks that speak and reflect the traditional heritage of the Arabian Gulf countries.

We have collaborated with local and regional institutions to produce unique and bespoke products, while also facilitating various art events. Our goal is to ensure that art lovers, seekers, and collectors have the best products to express their passion. We also encourage giving out various artworks as gifts.

Additionally, we serve as consultants in art curation and content development for firms and individuals alike. We like to share our knowledge of art with our clients and customers while also working with artists to generate attraction and high value for their artworks.

Our in-house artists and signed artists deploy their creative and artistic skills to deliver unique and exquisite masterpieces for clients. Our ever-growing client base is a true reflection that we are a topmost destination and we bring art to life while also adding a touch of art to spaces.

Dar Alfann will captivate your fancy through art and help you appreciate your cultural heritage more without spending too much.



Vision

To be the foremost and biggest destination for creative artworks and other services geared towards artistic productions, events, and collectables in the GCC, helping our teeming customers to derive great pleasure and value from arts.

Mission

To offer bespoke artworks renowned for their authenticity, uniqueness, and ability to excite and thrill anyone who sees them.

Core Values

Integrity:

We offer strictly original artwork. Our products are a unique masterpieces and authentic. We are trustworthy in everything we do.

Professionalism:

We comply with the professional ethics and standards of the art industry. We do not compromise any standards.

Innovation:

We leverage innovation to enhance our activities and to facilitate our ability to satisfy clients. Innovation keeps us ahead of other art firms.

Creativity:

We are a creative hub- we allow the creative ingenuity of our in-house artists and signed artists to flow freely, leading to the uniqueness of our products.

Excellence:

We always seek to achieve excellence in everything we do and with all clients that walk through our door. We offer the best to clients without relenting.

Passion:

We are passionate about art and we always seek to encourage people to add art to their lives. Passion drives us to deliver the best to clients.





Founder's Profile

Leena Al Ayoobi

Al Ayoobi is a Bahraini artist, designer, and the Founder and owner of Dar Alfann Gallery.

Bahraini-born and raised, Al Ayoobi has been a gifted artist from a young age. As a child, she was fascinated with Japanese anime that used to air on local TV channels. She mastered the art of drawing anime characters which influenced her later pieces. Her style can now be described as a fusion between Japanese manga and Bahraini folklore from a decidedly feminine perspective.

Her Education Background

- 2018-2017 Art history and watercolour Diploma- London Art College
- 2015 Painting and Drawing course Accademia Riacci- Florence, Italy
- 2009 Association of Chartered Certified Accountants - ACCA (level 2)
- 2003 Business Management Diploma- University of Bahrain

Her Work Experience

- 2014- Present: Professional Artist, and Founder of Dar Alfann Gallery
- 2015-2016 Gulf International Bank- Assistant Manager, Arts and Design
- 2008-2015 Ernst & Young- Senior Investment consultant
- 2006-2007 BDO Jawad Habib- Business Analyst
- 2003-2006 Arab Reinsurance Group- Junior Underwriter

Services



Supply hotels, restaurants, and companies with artwork, original or printed:

We work with hotels, restaurants, companies, and individuals to supply unique, exquisite art works to their spaces to add an aesthetic touch and to celebrate the cultural heritage of the region. Our artworks enhance the appearance of spaces.

Custom design corporate gifts based on original artwork:

We custom design corporate gifts based on artwork for clients (companies and businesses) to share as souvenirs with their customers. Our corporate gifts reflect the high value and a passion to take customer experience to new levels.

Customisation and Product Design:

We work with clients for customisation and product design. We listen to clients for their specific requirements, then we deploy our team of in-house creative artists to work on the project to achieve the best design and exceed our client's expectations.

Artist Management and Representation:

We manage and represent artists, giving them a platform to express their artistic potential to the fullest, seek opportunities for them to get endorsements, grow their careers, and ensure they get the best returns from their art creations. We help artists become the best version of themselves and record better experiences.



Art Consultancy:

We offer art consultancy services. We help clients make the best decisions when it comes to art and we position them to achieve their goals. No matter your requirements, we have the expertise and experience to provide professional consultation services for you.

Art Curation:

We curate art. We research, select, acquire, and preserve art pieces for displays, exhibitions, and shows. We collect art that reflects the traditional heritage of the Arabian Gulf countries. We help clients interpret art and appreciate the heritage of art.

Murals:

We produce murals for clients on buildings in public spaces. We engage our clients in our mural production to understand the purpose and concept while we equip our artists to ensure that client's purpose is captured and reflected which the mural that stands out from others.

Customised Artwork:

We offer customised artwork to our clients. This means that clients can engage our services to generate unique, authentic artwork for their sole purpose. Clients can come up with the idea of the art they want and we will turn their ideas into reality through our creative ingenuity.



Digital Art Creation:

We create digital art for clients. In this digital age, there is a new, innovative dimension to art. We understand digital art creation and we create fantastic digital art for clients. Our digital art creation covers:

- Augmented Reality
- NFTs
- Immersive Experiences

Organise art-related events (Galleries and other events):

We organise art-related events such as shows, exhibitions, galleries, etc. We coordinate the activities and proceedings, while we also ensure that all guests and visitors have the best experience during such events. Art lovers, seekers, and collectors always enjoy our events and shows.

Videography:

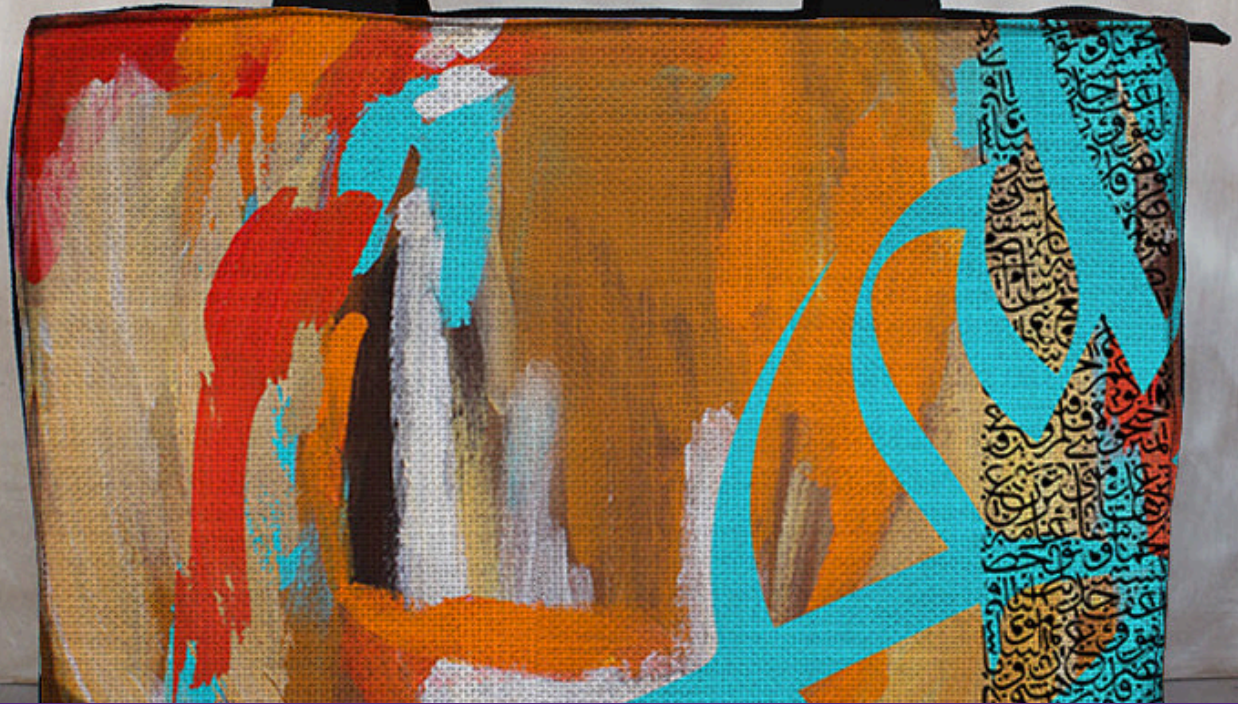
We offer videography services. We have tech-driven equipment to enhance the quality of our video coverings. We shoot music videos, advertisement videos, exhibition videos, discovery videos, event coverings, etc.

Music:

We work with music artists for quality music productions. We are a haven for musicians who want to maximize their talents and explore the best opportunities to grow their careers.

Montage:

A montage is a series of separate images, moving or still, that are edited together to create a continuous sequence. We are capable of rearranging images and shots to create a story for clients and keep the audience engaged.



Photography:

We offer photography services. Our snapshots are taken from a creative perspective aimed at preserving memories. We invest in high-tech equipment to enhance the quality of our images. Our team are trained to deliver the best photography experiences to clients.

Content Creation:

We create artistic content for our clients. Our contents usually tell stories that clients want to share with the audience in the most creative way, thrilling and capturing the audience. We create stories for our client's brands and enhance the performance of their marketing campaigns.

Art and Technology solutions for events and exhibitions:

We supply the art and technology solutions required by events and exhibitions. Our solutions ensure that events and exhibitions are well-managed, smooth, and hassle-free, while guests and visitors have the best times. Our solutions make it easy for brands to hold events and exhibitions without any stress.

Gallery Gift Shop for Airports and Galleries:

We operate gift shops for airports and galleries whereby customers can visit and pick artistic gifts for their loved ones to commemorate events and special days. Customers will get unique and authentic gift items from our gift shop that will have great meaning to their loved ones.

Some Brands and Collaborations

Brand	Collaboration
Starbucks	Created a limited edition seasonal cups artwork
GE Aviation	Featured in CFM fine art calendar of excellence 2020
Montblanc	Activation of a new line of leather goods with custom artwork
Art Dubai	Invited to do a solo Exhibition
Sikka Art Festival	Represented Bahraini Art in the exhibition
Standard Chartered Bank	Art theme of Bahrain office for SCB 100th anniversary Global Board meeting
Al Osra Supermarket	Design of Eco-friendly shopping bags
Bahrain International Airport	Running of the art gallery at the departure area
Binance	Created First Official NFT
Radio Bahrain	Created First Official NFT
Benefit Pay	Created First Official NFT

Clients



Why Choose Us

Local GCC Art:

Our products and services are a true reflection of the cultural heritage of the local GCC. Our products are unique and culturally relevant to the region. We seek to add value to the heritage of the Arabian Gulf countries through art, thereby inspiring people and making them treasure their traditional heritage.

Partnership:

We take pride in our partnership with various relevant brands and individuals in the sector to support our activities and to ensure the consistent availability of products that meets the taste of clients. Our partners ensure that we have an inexhaustible collection of artworks from which clients can pick their choice.

Client Satisfaction:

We always ensure that clients are satisfied to the fullest. No matter your specific requirements or the art you seek, we are operationally efficient to deliver total satisfaction to clients. Everyone who walks through our door are thrilled with our art collections. We help clients add art to their lives; hence they are always happy.

Cost-Effective:

Clients get artwork from us at budget-friendly rates. We do not hike the prices of art pieces nor do we look to extort our clients. What matters most to us is to see unique, creative, and bespoke artwork in many homes, public places, offices, etc. reflecting the richness of the traditional heritage of the Arabian Gulf countries.

Broad Collection:

DarAlfann houses an extensive collection of artworks. We are consistently working to expand our collection base, ensure that clients always get what they want, and establish ourselves as the foremost art firm in the region. Clients can simply walk in, view our art, and pick their choice with ease.



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