



Al-Aafoo Sauces is a manufacturer of authentic and homemade Bahraini sauces ranging from dry to liquid textures that are expertly blended and aim to please the taste buds of all spicy lovers.

Our products are freshly made from ingredients purchased at local Bahraini markets, as one of our main aims is to also support local producers of fresh vegetables and spices that bring richness to our products.

The mixture of our ingredient take you back in time with our authentic use of traditional and fresh spices, we aim to become known as the premier authentic Bahraini food producer, and our vision is to become one of the largest distributors in the Gulf.

Currently, Al-Aafoor has 18 delicious sauces and pickles that range to different degrees of spiciness and we guarantee freshness, uniqueness and quality ingredients. Originally introduced in one temperature, hot, the market began to demand for milder temperatures and Al-Aafoor responded with both a medium and mild version of different kinds of sauces.

We aim to target many customer groups starting from small grocery stores reaching directly to the end consumer, wholesale distributors, and restaurants and most excitingly, well reputed malls in the Kingdom of Bahrain.



Objectives

Our key objective is to attract a large number of customers from all around the GCC to introduce them to our products and build a reputable brand for Al-Aafoor.

Secondly, significant increase in sales is a goal desired by many, and Al-Aafoor strives for the same. We intend to increase our sales significantly over the next three years and become an admirable competitor in the market.

Maintaining the quality of our ingredients remains a major long-term objective towards building a brand and Al-Aafoor is determined to do so by stressing on quality and authenticity.

Lastly, working towards having people come for more. Loyalty from customers is an important aspect of a business's success, especially the local ones. Therefore, providing our customers with the best, the richest and the freshest sauces is what we aim for. These simple products must be presented in a way that encourages the consumer to just give us a chance. Once they try our products, we will have a long-term relationship with them.

Our Mission

Al-Aafoor was built on offering the highest quality and value in its authentic hot sauces filled with flavors that can take you back to olden times. The help of different taste buds and preferences, my family has put our recipes together. Consumers now a days are looking for authentic products that burst out with the best ingredients, they are looking for something different.

Constantly improving on what are available and introducing new products to ensure success and higher demand from consumers.

Product Description

Below, I list a sample portfolio of our products:



Bambar Pickles آجار بمبر

BD2.500



M'abooch AL Laseah معبوج اللاسع

Limon M'abooch معبوج الليمون المعصفر

BD2.500



جبنه بالفلفل Chili Cheese

BD2.500



حراق Harraq

معبوج كويتي M'abooch Kuwaiti

BD2.500



اللاسع AL Laseah

ليمون معصفر Limon with Safflower

BD2.500



لا هوب Lahoob

صلصة الفلفل الحار Hot Chili Sause

BD2.500



العقرب Scorpion

معبوج الفلفل الاحمر Red Chili M'abooch

BD2.500



طرشي Turshi

آجار الخضروات Vegetables Pickles

BD2.500



الشبيح Ghost

معبوج الفلفل الأخضر Green Chili M'abooch

BD2.500

