

ZAHRA LINE

Portfolio 2022

The Art
of Nature™



The Art of Nature™

Fashion is an unspoken language that tells the world about your power, elegance, confidence and pride in your culture and heritage.



A Bahrain fashion designer who sees beauty in simplicity.



Zahra Ali
Owner & Fashion designer

Since childhood, Zahra had a fixation on mirrors. Looking into the smallest detail and discovering beauty in everything she saw. Nature was her greatest muse, until she cultivated a refined sense of simplicity which laid the foundation to her craft as a fashion designer. One who magically marries the finest fabrics with the latest trends. Much of that her own.

She started her journey in the world of fashion design with a heightened sense of exploration. She experimented and experimented until she conceived an idea combining modesty, elegance and confidence. All at the age of 12.

Zahra's talent inspired her choice of studies, as she now holds a B.A degree in arts and design. Her graduation project for the year of 2018 was in fact the brand Zahra Line itself. Garnering lots of praise and admiration, she decided to go forward with her project into the world of entrepreneurship. In addition, she made a valuable contribution to the Bahrain Fashion Incubator with her nature inspired collection that uses a digital printing technique.



Today, we stand proud of the Zahra Line brand that has made waves globally and we are - of course - most proud of Zahra Ali, a child who turned her dream of designing modest and elegant fashion into a stunning and beautiful reality, inspiring many in the process.





When you choose Zahra Line, you're choosing a distinctive blend of taste, modesty and comfort as well as a touch of natural beauty.

The Art of Nature

At Zahra Line we design with passion. Our designs are born out of our authentic vision to create modest fashion that respects local culture and traditions.

This has made us a unique brand that provides high quality and durable products, let alone a recognizable style across Pan-Arab markets.

Our motto is “The Art of Nature”. Our designs are inspired by nature.

Through our designs we give fashion a voice, empowering it to speak for its wearer. A strong woman with a heart of a lioness, that is.



Environment friendly



As a leading fashion house, we are conscious about our role in safeguarding the environment. That's why we've created collections that last a lifetime.

Natural innovators



Proud in our identity and heritage, we work with local artists to create a beautiful synergy between art and the latest techniques, making our creations like non-other in the market.



The Collection

2018-2022

ELEMENT.S

The elements of design are the fundamental aspects of any visual design which include shape, color, space, form, line, value, and texture.

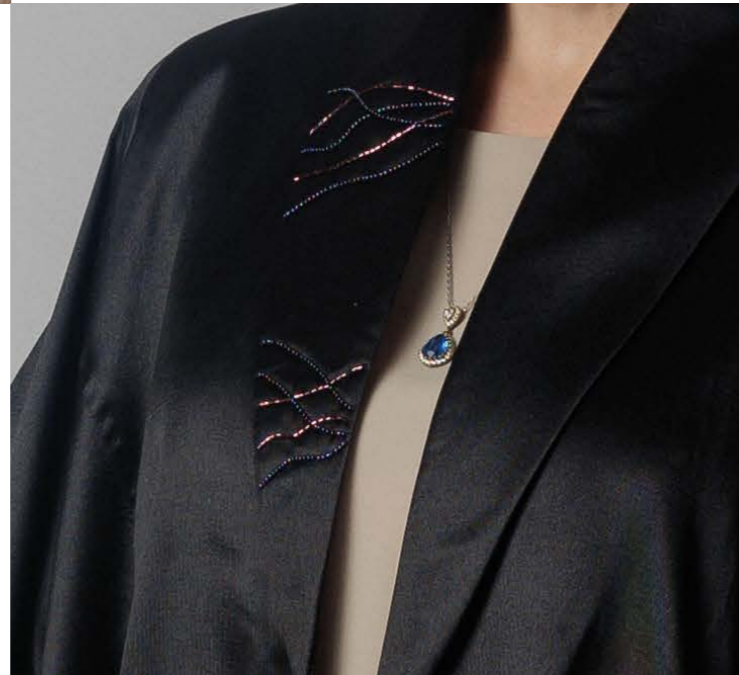


LIN.E



COLO.R

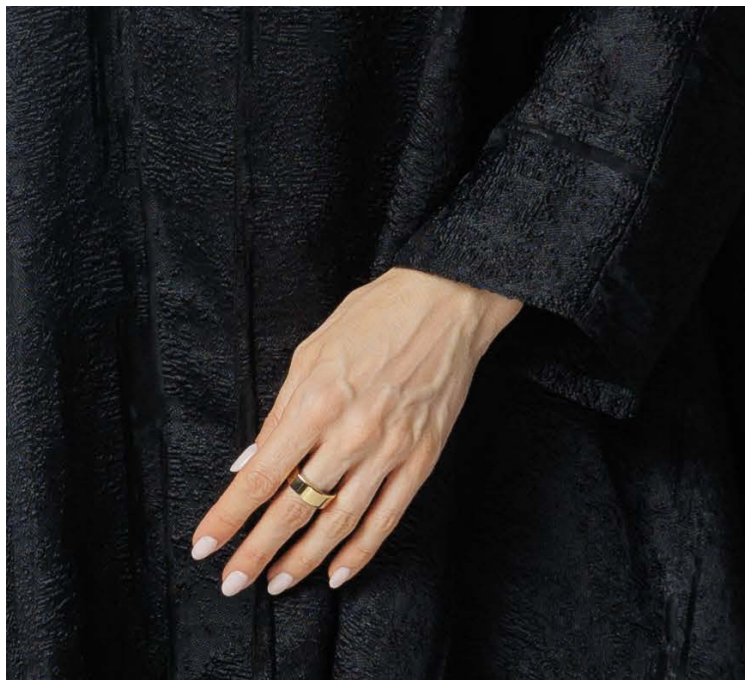
POIN.T



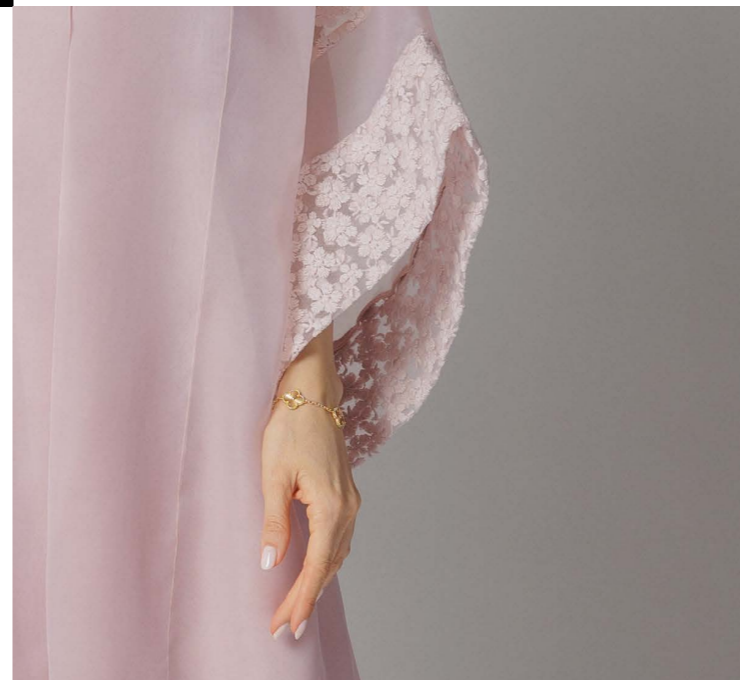
REPETITIO.N



TEXTUR.E



EMPHASIS







Layer 1

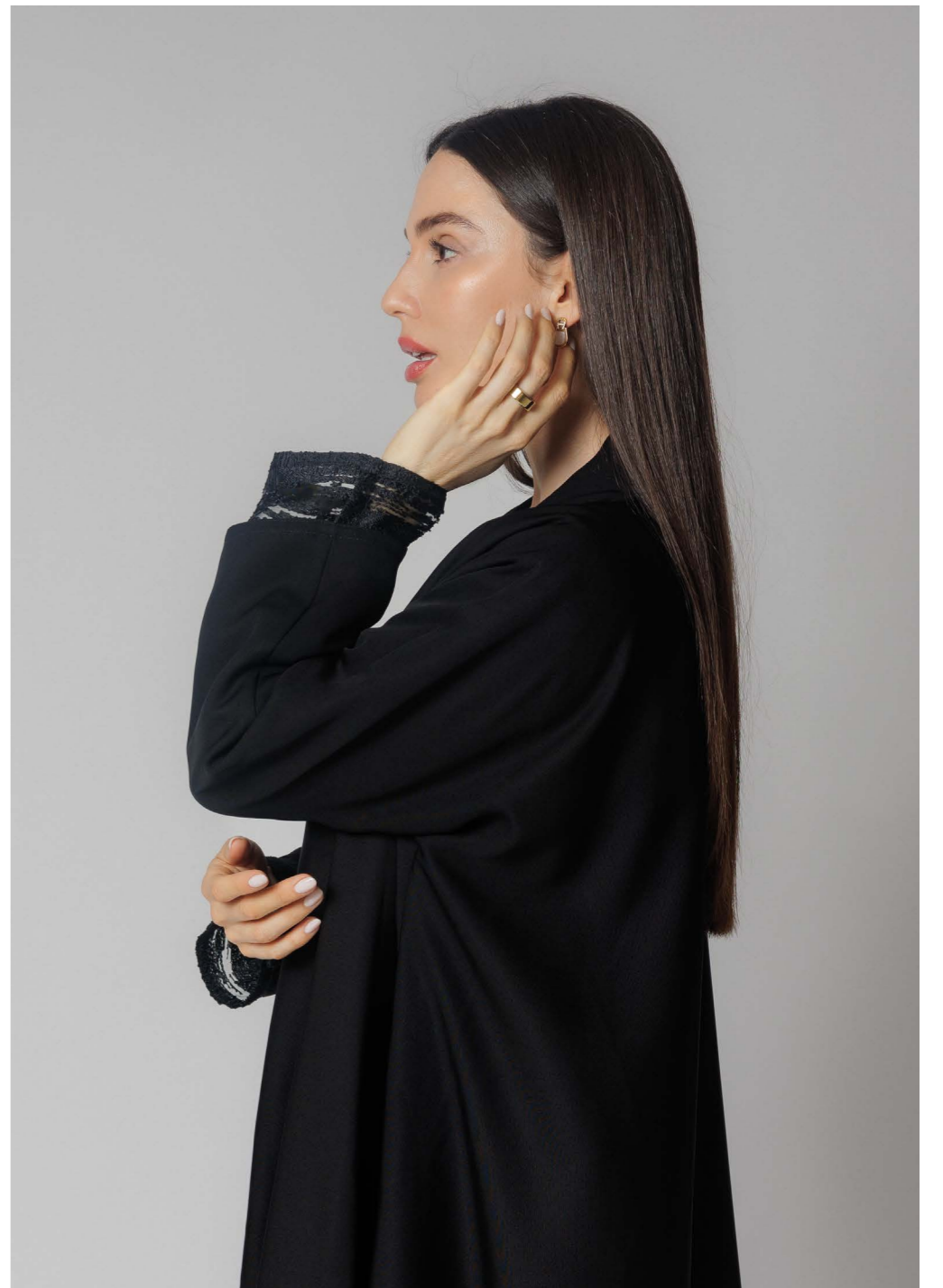
Layer 2







Layer 2



Layer 1























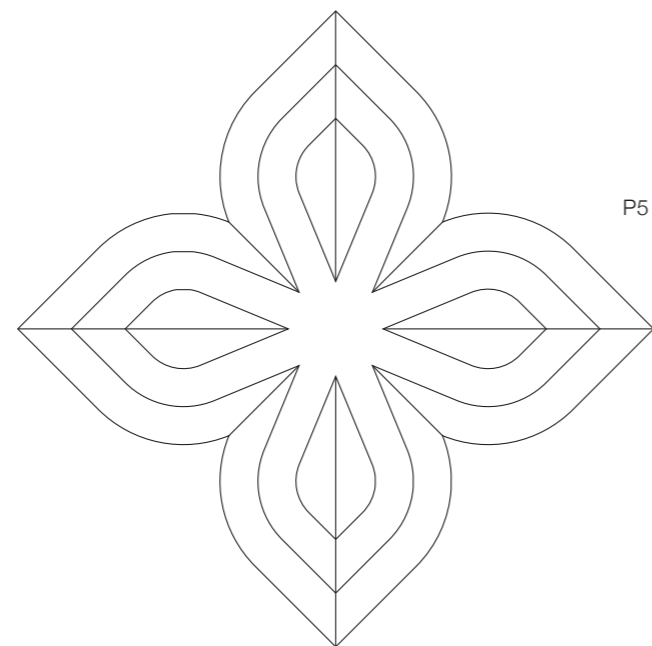
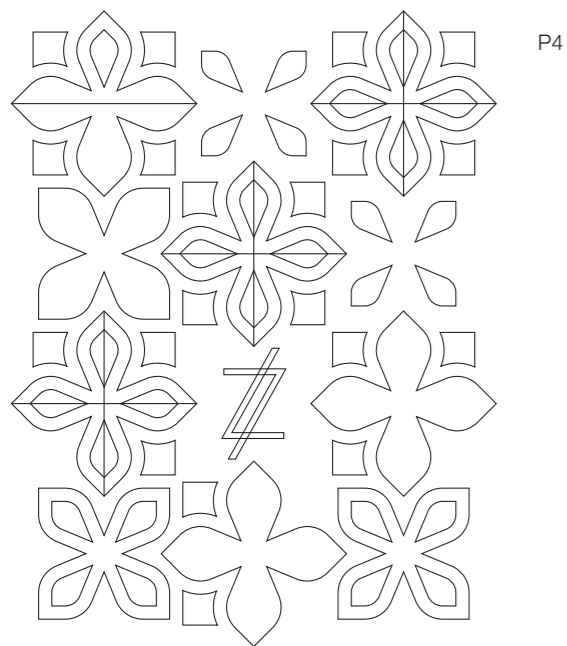
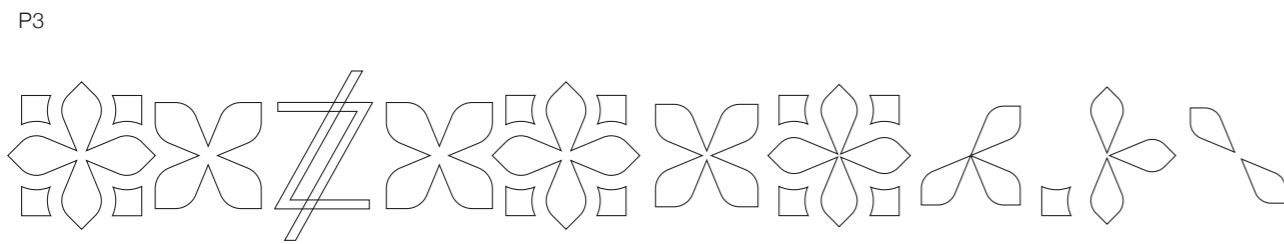
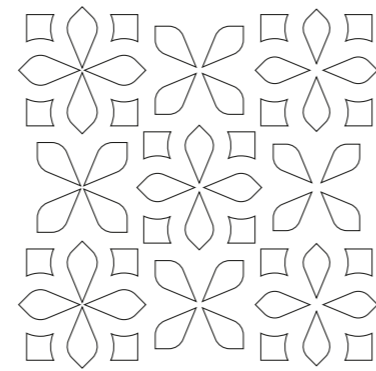
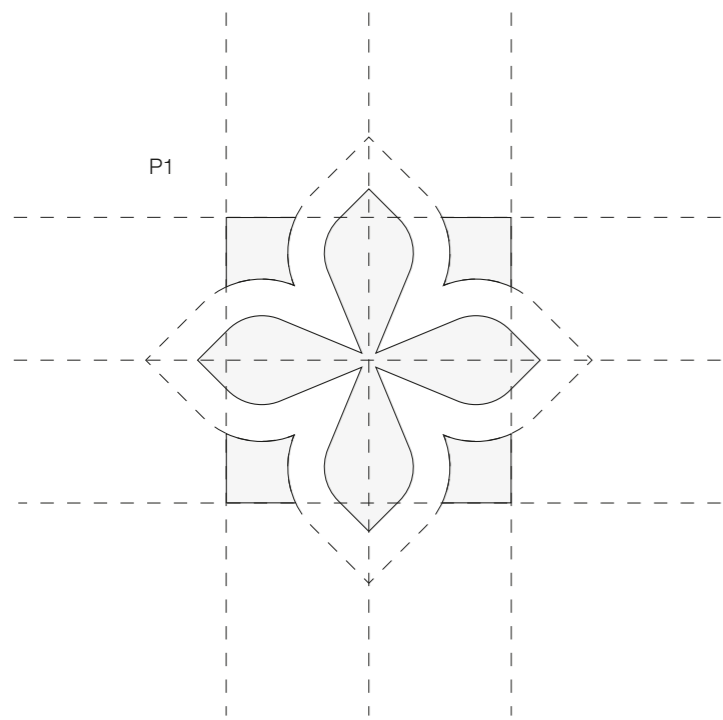






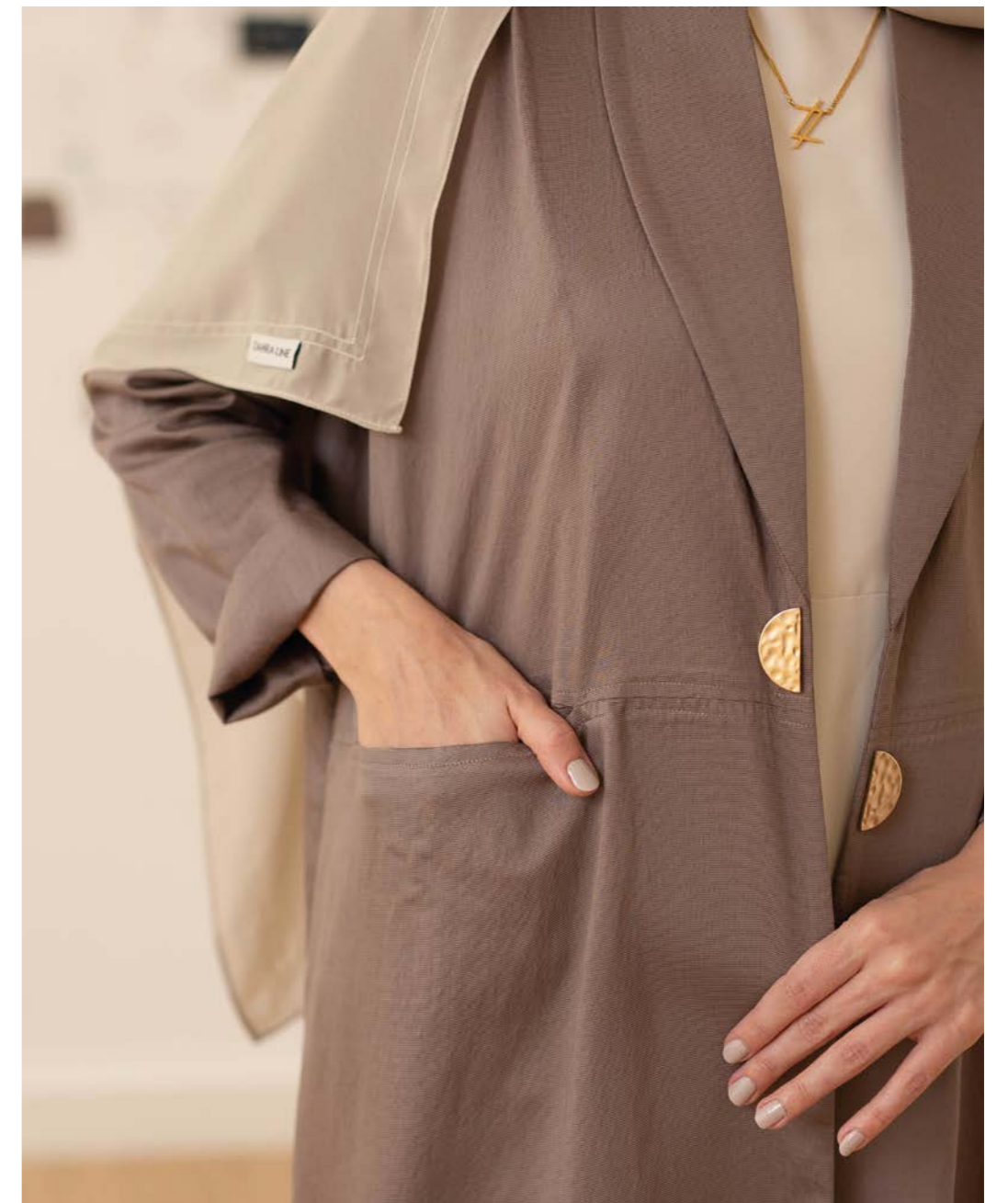
Pattern

Inspired by the rich legacy of patterns, and with the aid of modern technology and summer fabrics we introduce our Zahra Line Summer Collection.





















Layers

In these extraordinary times our journey within has begun. We are a reflection of our deepest self. A layer beneath a layer construct the final work leaving us with an exceptional piece like no other. Unique, just like ourselves.



Layers 4

Layers 7







Layers 1

Layers 2





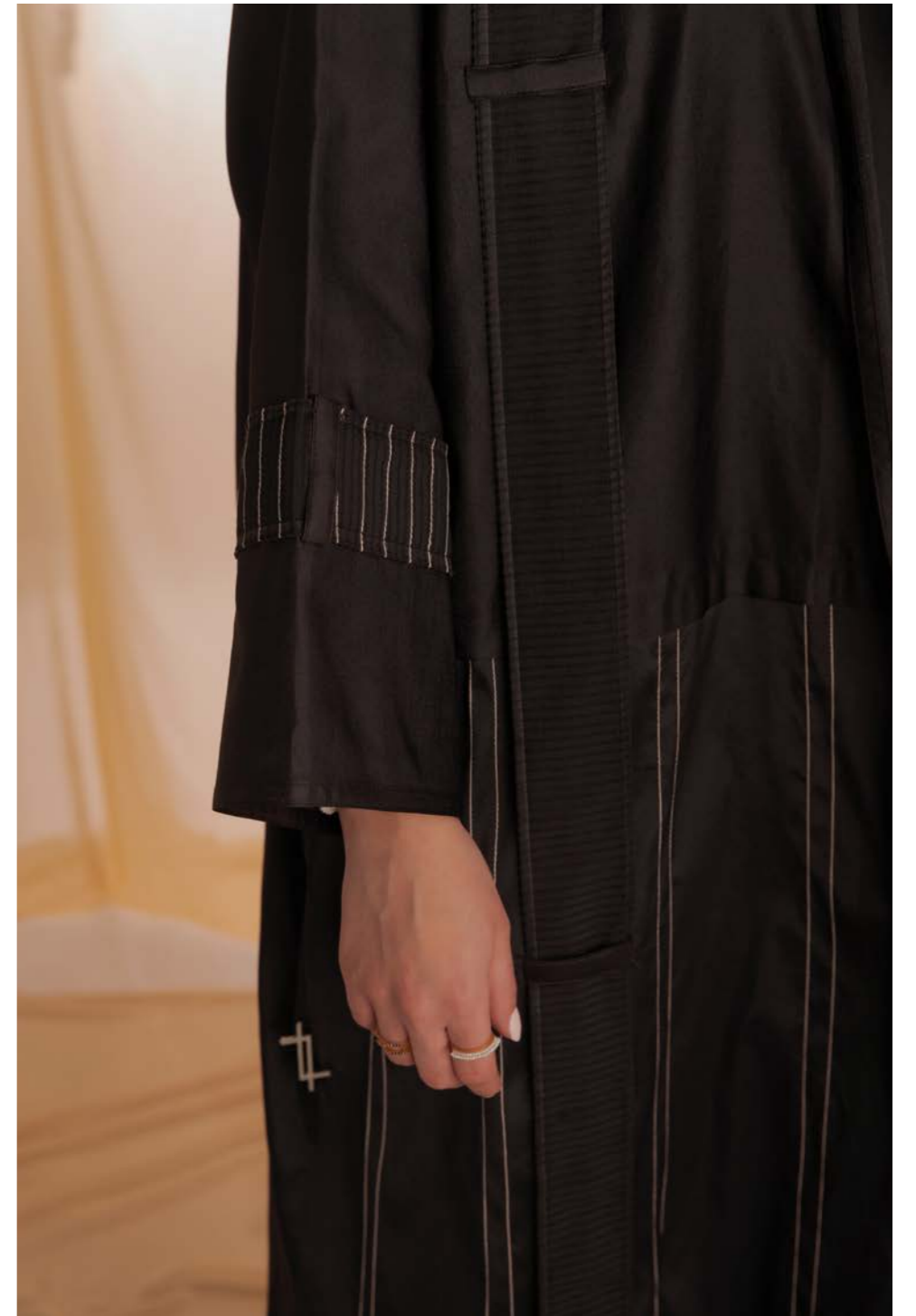
Layers 1

Layers 2

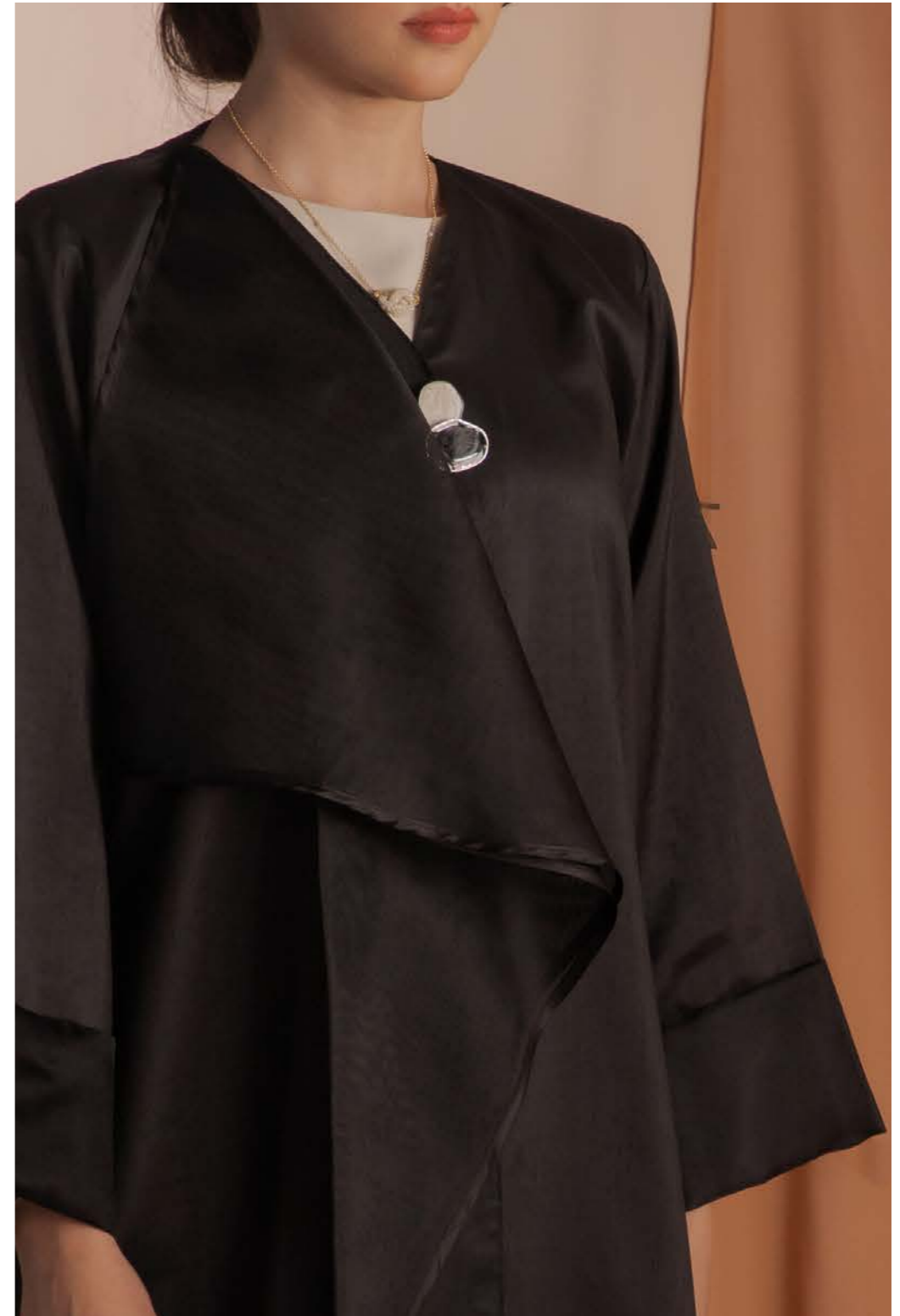






















WORK
WORK

Our Work Collection is especially designed to present versatile pieces that can be styled in many ways.



H1



H2



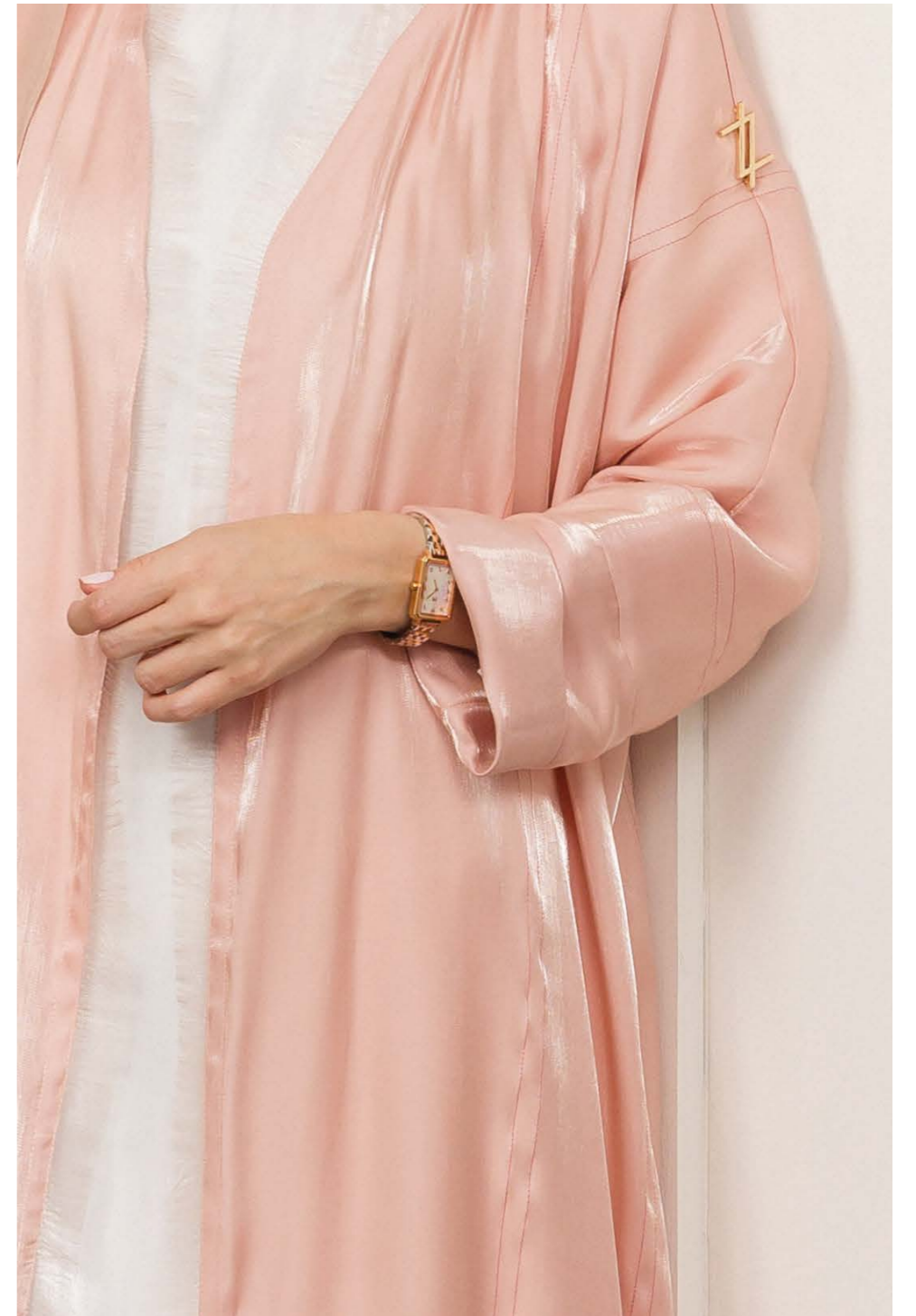
H3

H4



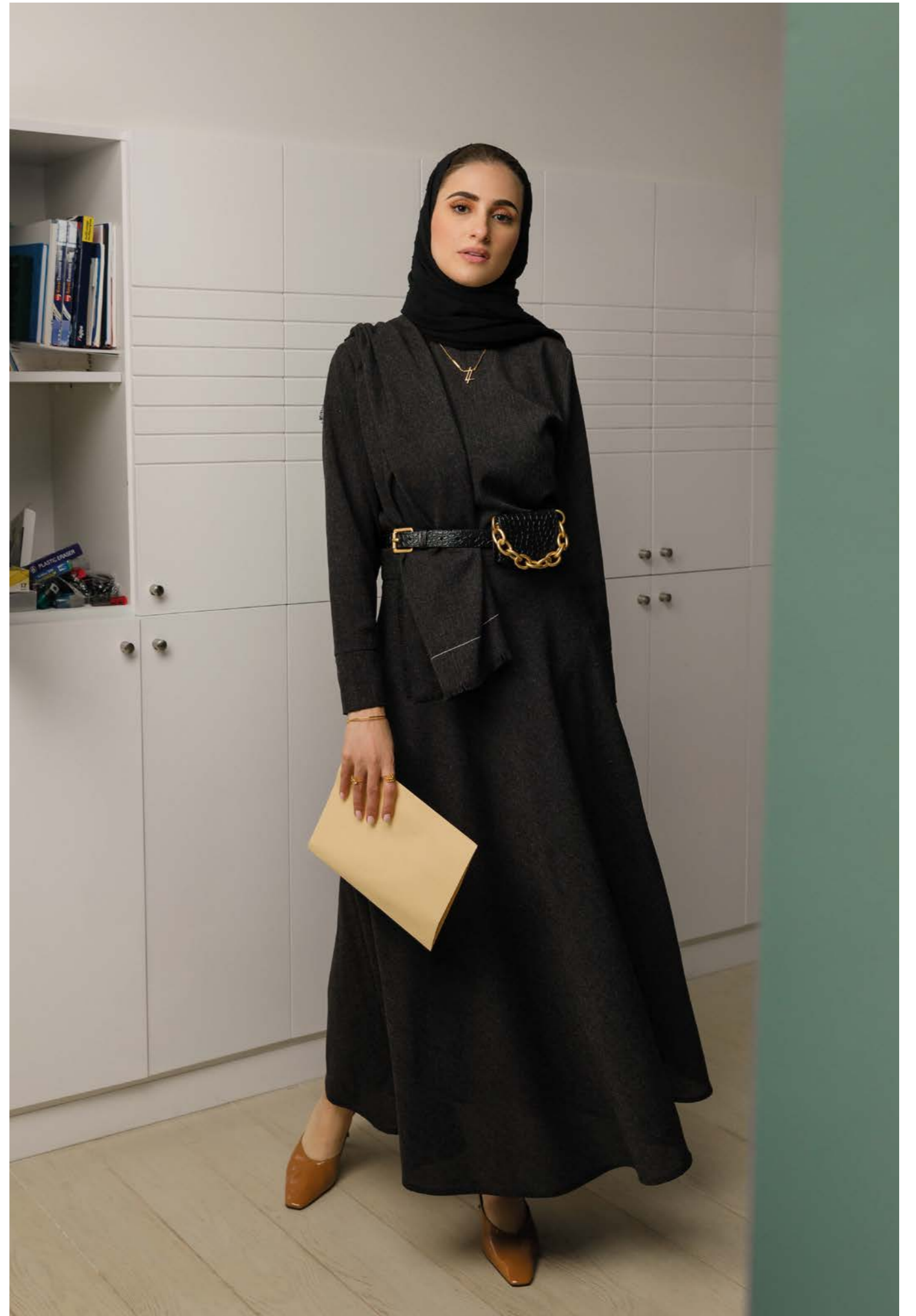






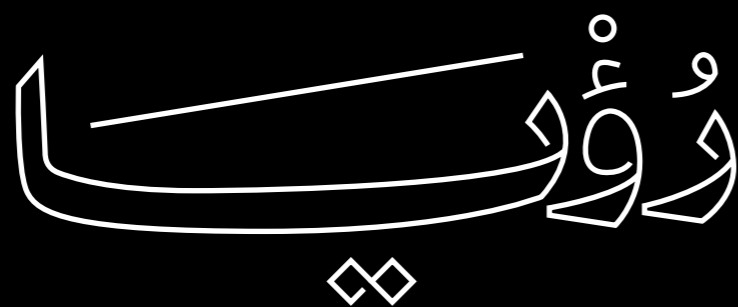












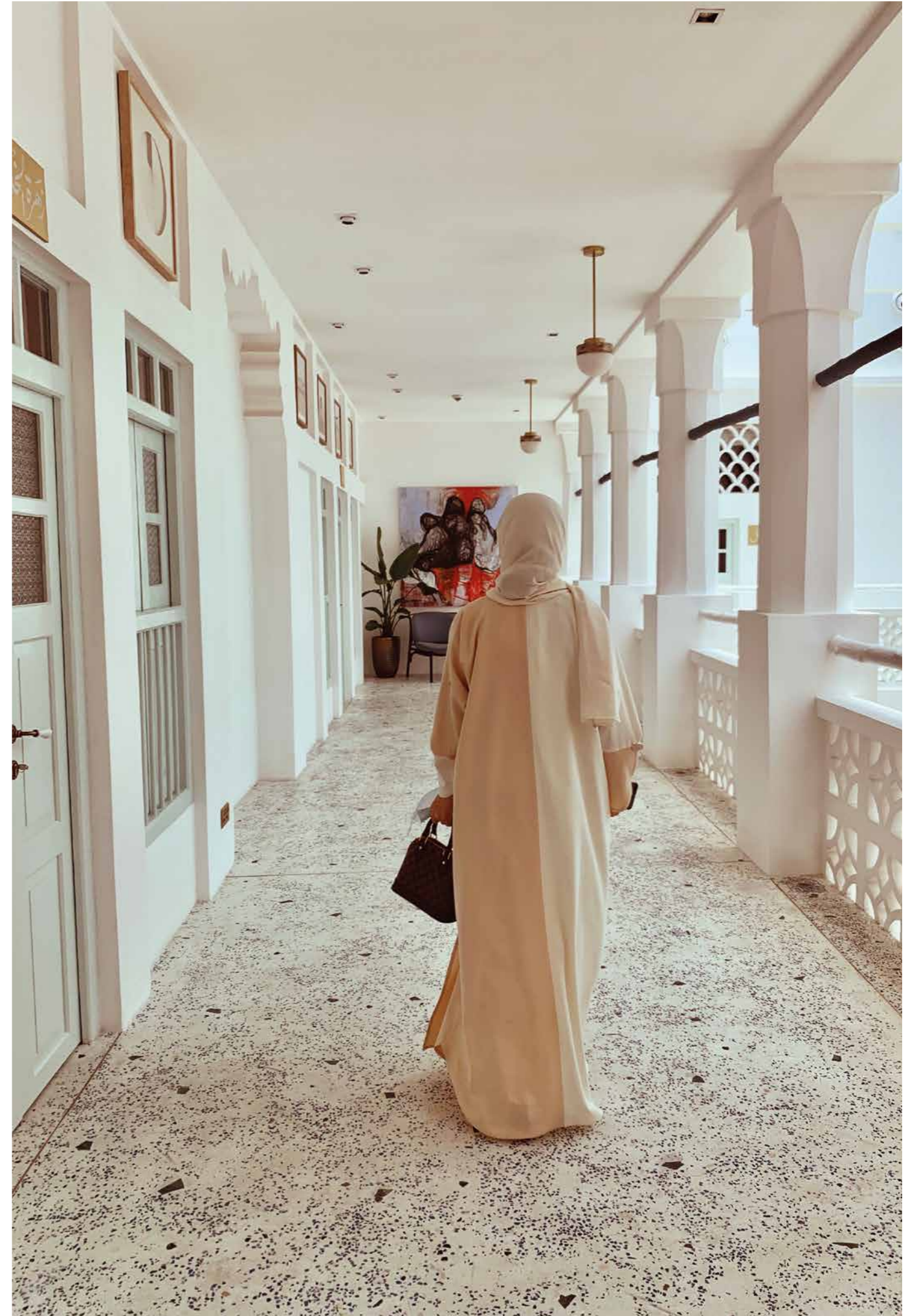
This collection has a story to be told. A story about the beauty of architecture in Bahrain. From the inside of "Nuzul Al Salam", specifically the house of Fathallah in our beloved, Muharraq.

The collection bears the names of the hotel rooms such as the room of light, vision, sea, and the flower of immortality.

لقد علمتنا الصحراء
أَنْ نَصْبِرَ طَوِيلًا
فَتَقِي نَيْبَ الْخَيْرِ

The desert environment has taught us to be patient, to give the land the time to blossom

Sheikh Zayed bin Sultan Al Nahyan







C2



C1























Moon & Sun

Our sun and moon are in consecutive path, Their story is eternal, it is a story of everlasting longing and faraway dreams of ever being together.

Just like the sun and moon, we miss our loved ones.



There's no comparison between the sun and the moon.
They shine when it's their time.



C 1

C 2





























SUNSET

To be more sustainable, we made sure that each of our new pieces can be used in different ways. The warmth of the sun is reflected in this collection's pieces.





C 2

C 1





















roots

Our roots are derived from nature, from the beauty of palm trees, and from the spirit of the desert. We designed our distinctive summer pieces in bold colors for strong and confident women.















**A piece that tells your story.
Beautiful like nature, authentic
like you, and faithful to the
values you hold dear.**

