

Company Profile



Table of Contents

Section

Number

Who We Are

01

Our Products

02

Quality and Excellence

03

Distribution and Presence

04

Business Services

05

Future Plans

06

Contact Us

07



Who We Are

01



Story

The Tea Lover

Since he was **seven years** old, **Athbi** would sit beside his grandmother every evening, watching her prepare the teapot with care and tenderness. She would add fresh mint leaves, pour the boiling water gently, then let it steep as she told him stories from times long past. To him, tea was not just a drink — it was love and warmth.



The years passed, and **Athbi** grew up along with **his love for tea**. He was not content with just drinking it; **he began learning** the secrets of its varieties, searching for **rare leaves** in old markets, and traveling to taste new blends from tea countries, from Sri Lanka to Morocco.

When he finished his university studies, he did not hesitate for a moment in making his decision: he would **turn his passion into a profession**. He founded his brand and his own project, began importing the finest types of tea from their original sources, and created his own blends combining **traditional flavors with modern touches**.



His reputation quickly spread among tea lovers, and the name "**Athbi**" became synonymous with quality and refined taste. He always used to say:

"Tea is not just a taste... but a story told in every sip"



Who We Are

Vision and Mission

Our vision is to be the first choice for natural tea lovers in the Gulf Cooperation Council (GCC) countries.



Our mission is to provide 100% natural tea, free from pesticides and chemicals, with high quality and distinctive flavors.



Our Products

02

Our Products

Athbi Tea

Athbi Mart was established in the **Kingdom of Bahrain** in 2022 along with the launch of Athbi Tea. Believing that health is the key to a happy life



Athbi Premium Tea offers a blend of 100% **natural tea** combining unique and distinctive flavors to give you your own special taste. It is **carefully selected** from **the green hills of Sri Lanka**, where clean farming practices are used in its production. Make your day better and more refreshing and indulge your senses. You can enjoy Athbi Tea **hot or cold**



Our Products

Types of Tea



Premium tea with
cardamom



Premium tea with
saffron



Premium
granulated tea



Premium tea with
rose



Karak Tea

Our Products

Types of Tea



Wazna Tea OPI



Premium Tea Capsules



Rose Tea Capsules



Saffron Tea Capsules

Our Products

Tea Categories



OPA

OPI



Rare Bushiba Tea

OP

FBOP

Our Products

Tea Sources



Kenya



India



Sri Lanka



Our Products

Nofosh



Perfect for get-togethers



Unique flavors



Healthy and free from preservatives



Currently available upon request



Quality and Excellence

03

Quality and Excellence

Quality Standards



A product made following clean farming practices We use clean agricultural practices to ensure the quality of the tea



Pesticide-free

We guarantee that our products are free from any pesticides.



Free from chemicals or preservatives

We are keen to provide 100% natural tea without any artificial additives.



Distribution and Presence

04

Distribution and Availability

Our products are available at the following points of sale.

Kingdom of Bahrain

GCC



Business Services

05

Business Services

Commercial Services



Private Labeling



White Labeling



Future Plans

06

Future plans

Future plans for Adhabi Tea

- ✓ **Product range expansion**
Introducing new and distinctive flavors
- ✓ **Geographic expansion**
Expanding into new markets across the GCC region
- ✓ **Brand enhancement**
Through innovative marketing campaigns and strategic partnerships



Future plans

Future plans for Adhabi Tea

- ✓ Opening tea houses
 - ✓ Highest quality standards
 - ✓ To serve hot and cold beverages
 - ✓ Selling products with a local and regional flavor



Contact Information

Email: info@athbimart.com

Website: athbimart.com

All rights reserved to Athbi © 2025

